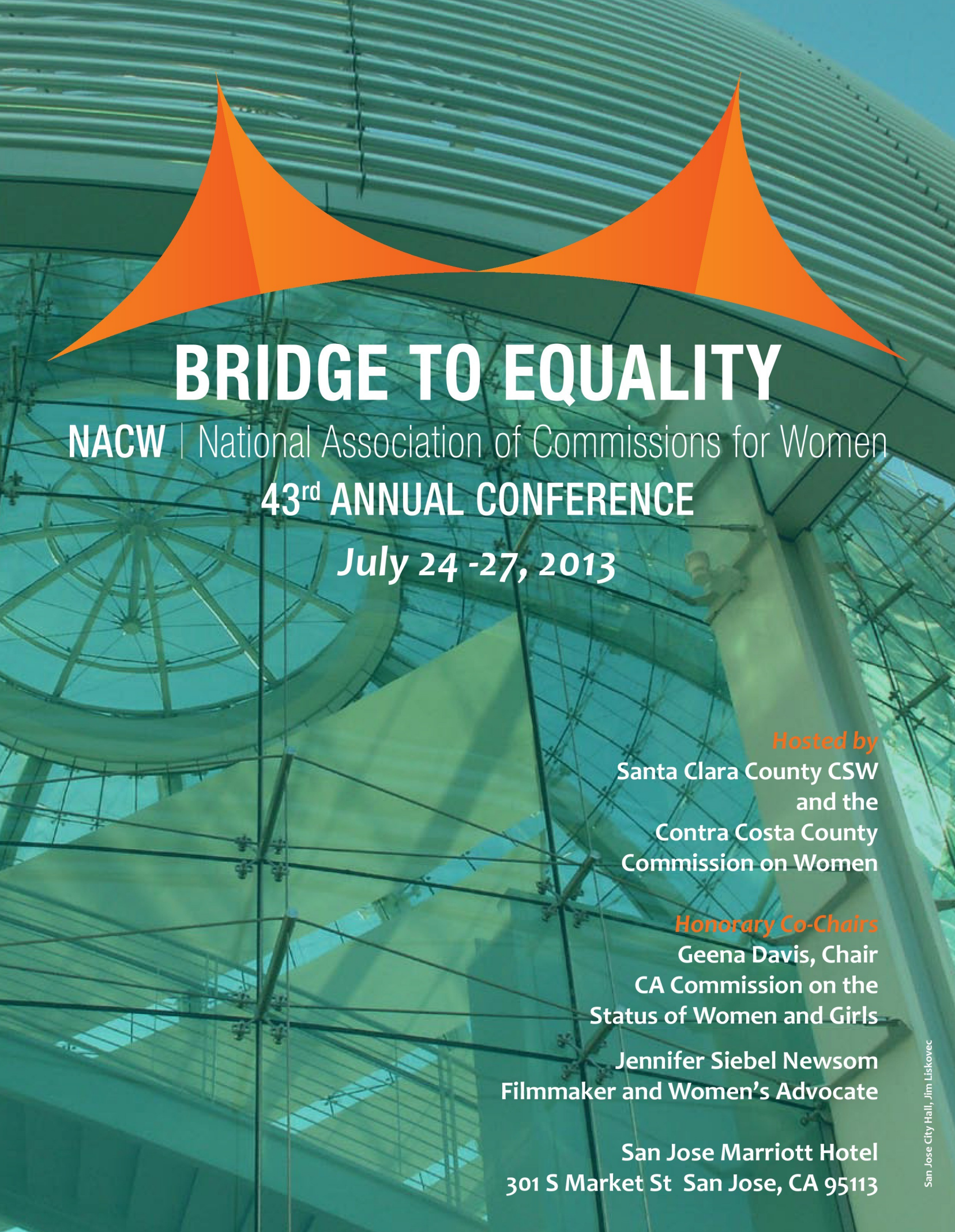

BRIDGE TO EQUALITY

NACW | National Association of Commissions for Women

43rd ANNUAL CONFERENCE

July 24 -27, 2013

Hosted by
Santa Clara County CSW
and the
Contra Costa County
Commission on Women

Honorary Co-Chairs
Geena Davis, Chair
CA Commission on the
Status of Women and Girls

Jennifer Siebel Newsom
Filmmaker and Women's Advocate

San Jose Marriott Hotel
301 S Market St San Jose, CA 95113

San Jose City Hall, Jim Liskovec

Conference Hosted By:

Contra Costa
Commission for Women

COUNTY OF SANTA CLARA
Commission on the
Status of Women

BRIDGE TO EQUALITY
NACW | National Association of Commissions for Women
43rd ANNUAL CONFERENCE

National Association of Commissions for Women
43rd Annual Conference & Business Meeting
July 24-27, 2013
San Jose, CA

Welcome NACW Commission Members and Colleagues!

On behalf of the Santa Clara County Commission on the Status of Women and the Contra Costa Commission for Women, welcome to beautiful, sunny (but not humid) Northern California – ***you have found your way to San Jose!! And we're happy you're here!***

For those of you who have coordinated conferences, you know how much time and energy goes into planning a national conference, but how incredibly satisfying it can be. We owe an enormous amount of gratitude to Mary Molina Mescall, who graciously stepped into the Executive Director position and kept us focused and on task. We couldn't have done it without you, Mary. Many thanks as well to our fearless leader, Cecilia Zamora, who helped with the fundraising and booking speakers, Lesley Guthrie, who jumped in to fill voids, bolster our spirits and provide guidance, as well as the rest of the conference planning committee. A special thanks to the Santa Clara County Office of Women's Policy, the dedicated volunteers from the Contra Costa Commission and the Santa Clara CSW, and a huge thank you to the member commissions from the Association of California Commissions for Women. You all really stepped up when we asked for help. Thank you, thank you, thank you from the bottom of our hearts.

Our conference theme is ***Bridge to Equality*** in honor of the 50th anniversary of the Equal Pay Act. The world is a much different place in 2013 and women's rights have never been more fragile. We all know there is much work still to be done and that we must remain vigilant. We hope you will find inspiration and new tools to take back to your commissions, and many new friends who will encourage and support you.

You work hard all year long helping the women and girls in your communities. Take a little time for yourselves and enjoy our great California weather and hospitality.

Best regards,

Suzanne E. Doty
Conference Co-Chair

Phyllis Gordon
Conference Co-Chair

NATIONAL ASSOCIATION OF COMMISSIONS FOR WOMEN
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2013 Host Commission Director
Suzanne Doty
California

July 2013

Dear NACW Members & Colleagues:

Welcome to NACW's 43rd Annual Conference & Business Meeting. On behalf of the Officers and Board of Directors, I welcome you to sunny California for an exciting, informative and energizing experience. As women in public service, we have planned a conference that promises to bring you professional development workshops, as well as many opportunities for stimulating dialogue on the important women's issues that we all work on in our local communities.

We're all so pleased you're here and we look forward to meeting each and every one of you, whether this is your first conference or you're a returning attendee.

We are deeply indebted to the Conference Co-Hosts of this year's gathering, the Santa Clara Co. Commission on the Status of Women and the Contra Costa Co. Commission for Women. Along with assistance from the Santa Clara Co. Office of Women's Policy and the Association of California Commissions for Women, our Conference Co-Hosts, Suzanne Doty and Phyllis Gordon, have invested long hours of hard work, coordination and fundraising to make our conference a success. NACW extends our sincerest gratitude and thanks for the Conference Planning teamwork that has resulted in this year's annual event.

You're in for an amazing array of impressive speakers, breakout sessions and official NACW business. As you look through your conference materials, you'll see that NACW embarked upon a Strategic Planning process last year and we will be taking our members through this process during conference. The Board of Directors is extremely excited to enrich this past year's work with your vital feedback. I hope you are also excited to journey down this path with us.

Conference is the one time that we can come together to share our best practices, increase our professional networks, forge new relationships and visit with old friends. This conference provides you with the incredible opportunity to not only hear and learn from nationally recognized experts, but to re-discover your passion for improving the lives of women and girls across the country.

Our mantra: Connect, grow, share and learn…and also have fun! If this is your first conference, I know it won't be your last!

With warm regards,

Cecilia Zamora
President

The National Association of Commissions for Women (NACW) is committed to equality and justice for women by increasing the effectiveness of member commissions and serving as their national voice.

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BRIDGE TO EQUALITY

NACW | National Association of Commissions for Women

43rd ANNUAL CONFERENCE

BOARD OF SUPERVISORS
COUNTY OF SANTA CLARA

KEN YEAGER
PRESIDENT, BOARD OF SUPERVISORS
SUPERVISOR, FOURTH DISTRICT

July 24, 2013

Dear Conference Attendees:

On behalf of the Santa Clara County Board of Supervisors, it is a pleasure to welcome you to our community for the 2013 National Association of Commissions for Women National Conference.

Once known as the Valley of Hearts Delight and now the heart of Silicon Valley, Santa Clara County is recognized around the globe for our innovation and creativity. You might also know that during the 1980's, we were declared the Feminist Capital of the Nation, a title earned for our female majority on boards and councils. And as the Santa Clara County Commission on the Status of Women celebrates its 40th anniversary this year, it's only fitting that commission leaders from around our nation come together here and now to share best practices and strategize how best to be the "bridge to equality" that our nation needs.

I hope that during your stay you'll be able to take time to enjoy both the vibrant city life as well as some of our fabulous parks and trails. You have an incredible conference packed with powerful symposiums, keynotes, and workshops to advance your efforts at home. I'd like to thank both the Santa Clara County Commission on the Status of Women and the Contra Costa County Commission on Women for their tireless efforts to ensure your stay is a success: whether advancing equal pay, addressing the needs of key populations like our female veterans, or strengthening your leadership by collaborating across commissions, the planning team has put together a truly memorable conference that I know will lead to great advocacy for women all across the nation.

I wish you the very best during your time here and hope that your stay in Santa Clara County will leave you inspired and empowered to advance your important work for our communities.

Sincerely,

Ken Yeager

Ken Yeager, President
Santa Clara County Board of Supervisors

COUNTY GOVERNMENT CENTER • 70 WEST HEDDING STREET, 10TH FLOOR • SAN JOSE, CALIFORNIA 95110
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Federal D. Glover

Supervisor, District Five
Chair, Contra Costa County Board of Supervisors

district5@bos.cccounty.us
www.cccounty.us/supervisorglover

District V Includes

Antioch (North)
Hercules
Martinez
Pinole (North)
Pittsburg

Alhambra Valley
Bay Point
Briones
Clyde
Crockett
Mt. View
Pacheco
Port Costa
Reliez Valley
Rodeo
Tormey
Vine Hill

July 24, 2013

To All Whom This Letter Shall Come, Greetings!

On behalf of the Contra Costa County Board of Supervisors, I wish to extend a heartfelt welcome to attendees of the 43rd annual conference of the National Associations of Commissions for Women. We are excited that Contra Costa County Women's Commission and the Santa Clara County Women's Commission are jointly hosting the event this year.

The San Francisco Bay Area is not only one of the most beautiful regions in the United States; we are also one of the most progressive regions that have long valued the immeasurable contributions of women to the stabilization and continued growth of our communities. The Contra Costa County Women's Commission has been active in its role of advocacy on behalf of women in our community.

As you attend this year's conference, please note women hold three of the seats on our our five-member Board of Supervisors. I believe this is indicative of the fact that in our County we do not simply render lip service to the value and significance women bring to governance and to our political process.

Again, I welcome you, and trust your time here will reinvigorate your passions and renew your commitment to advancing the cause of all women across our great country.

Regards,

Federal D. Glover, Chair
Board of Supervisors
Contra Costa County

315 E. Leland Road
Pittsburg, CA 94565
Phone: (925) 427-8138
Fax: (925) 427-8142

651 Pine Street
Martinez, CA 94553
Phone: (925) 335-8200
Fax: (925) 335-8208

151 Linus Pauling Drive
Hercules, CA 94547
Phone: (510) 262-8800
Fax: (510) 262-8808

Conference Agenda

WEDNESDAY, JULY 24, 2013

3:00 – 5:00pm: Preconference Board Meeting

THURSDAY, JULY 25, 2013

7:30 – 8:30am: Breakfast Buffet

8:30 – 9:45am: **NACW Business Meeting:** *Regular business meeting and the beginning of the discussion of strategic planning*

10:00 – 11:30am: **Symposium on Equal Pay Issues**

A panel discussion on how the Equal Pay Collaborative in the San Francisco Bay Area (where studies show a higher wage gap than the national average exists) is addressing pay equity issues.

Panelists include:

- *Dr. Martha Burk, co-founder of Center for Advancement of Public Policy*
- *Elmy Bermejo, Dept of Labor*
- *Esther Peralez-Dieckmann, Office of Women's Policy for Santa Clara County*
- *Linda Li, EEOC*
- *Jennifer Reisch, Equal Rights Advocates*
- *Betty Dukes*

12:30 – 2:00pm: **Luncheon Speaker: Kamala Lopez**

Kamala Lopez is the Founder and Executive Director of the E.R.A. Education Project, a national media campaign to raise awareness about the Equal Rights Amendment and of the importance of gender equality under Federal law.

2:30 – 3:45pm **1A: The WAGE Project –** *an overview: How Commissions Can Work with the WAGE Project to Promote Equal Pay Projects.*

- Annie Houle, The WAGE Project

2A: Women Veterans: *How to Engage Women Veterans Using the California Model*

- Lindsey Sin, Deputy Secretary, CA Department of Veteran's Affairs
- Rebecca Blanton, PhD., Executive Director, CA Commission on the Status of Women and Girls

4:00 – 5:15pm: **1B: The WAGE Project** – *How to Negotiate Salaries*

- Annie Houle, The WAGE Project

2B: Using Social Media for Social Advocacy

- Grace-Sonia Melanio, Community Health Partnership

THURSDAY, JULY 25, 2013

6:00 – 7:00pm: **Reception**

7:00 – 10:00pm: **Dinner**
- **Keynote Speaker:** Gloria Feldt, author of "No Excuses: 9 Ways Women Can Change How We Think About Power"
- **Entertainment:** Women Of Experience

FRIDAY, JULY 26, 2013

7:00 – 8:15am: Breakfast Buffet

8:00 – 9:30am: **Session II NACW Business Meeting** – *Meet the Candidates and Continuation of Strategic Planning*

9:45 – 10:45am: **General Session:** *Commission Exchange – Sharing Best Practices*

11:00am – 12:30pm: **General Workshop:**
- **Living The Savvy Life: Smart Spending, Rich Living** – Lessons in personal finance from a lifestyle perspective by Melissa Tosetti
- **Smart Investing for Women** *by Erin Beable and Alma Guimarin, Morgan Stanley*

12:30pm: **Lunch / Afternoon / Dinner –** *scheduled tours or on your own*

12:30 – 3:30pm: Lunch and Strategic Planning for Board followed by winery/shopping tour

SATURDAY , JULY 27, 2013

7:00 – 8:15am: Breakfast Buffet

8:00 – 9:30am: **Session III NACW Business Meeting** – *Election of Candidates and final session on Strategic Planning*

10:00 – 11:35am; **Screening of The Invisible War** (93 minutes)

12:30 – 2:00pm: **Lunch Speaker: Kate Weber**
Kate Weber is an *Army Veteran and one of the women in The Invisible War. She works with several advocacy organizations, including Protect Our Defenders, a group that speaks out about sexual assault in the military.*

Conference Agenda cont.

SATURDAY , JULY 27, 2013

2:30 – 4:00pm:

1: Workplace Policy: *Paid Sick Days, Paid Family Leave and Lactation Accommodation*

- Jenya Cassidy, California Policy Director, Labor Project for Working Families
- Sharon Terman, Senior Staff Attorney and Director of the Work and Family Project, Legal Aid Society-Employment Law Center
- Donna Benton, Work & Family Coalition, LA Chapter
- Genevieve Thomas Colvin, Program Coordinator, Worksite Lactation Accommodations, Breastfeed LA: Breastfeeding Task Force of Greater LA

2: Domestic Violence & Sexual Assault across Generations from Teen Dating to Elder Abuse

- Cynthia Peterson, Program Director, Community Violence Solutions
- Rachael Langston, Staff Attorney, Legal Aid Society-Employment Law Center
- Mary Twomey, Co-Director, Center of Excellence on Elder Abuse and Neglect
- Lisa Fujie Parks, Prevention Program Director, CA Partnership to End Domestic Violence

3: Impact of Women in Leadership Roles: *Appointing women to corporate boards and promoting women in corporations, and how it increases the bottom line, affects policy and impacts the next generation.*

- Marilyn Nagel, CEO Watermark, Convener, CA Steering Committee, 2020 Women on Boards
- Michelle Henry, Co-Chair, CA Steering Committee, 2020 Women on Boards
- Amanda Kimball, Research Specialist, UC Davis Graduate School of Management, and author of California Women Business Leaders: A Census of Women Directors and Executive Officers, 2012-2013

6:00 – 7:00pm: **VIP Reception**

7:00 – 10:00pm: **Closing Banquet: Keynote speaker Marina Park**

CEO, Northern CA Girl Scouts

- **Entertainment:** Maiko

SUNDAY, JULY 28, 2013

8:00 – 11:00am: Post Conference Board Meeting

Entertainment

THURSDAY NIGHT, JULY 25, 2013

WOMEN OF EXPERIENCE is a theatrical collaboration of strong-minded women who were tired of all showing up at the same audition for the same part; who were tired of being told they were too old, too young, too tall, too short, or not what the director had in mind. We love good theatre and are dismayed at the lack of good roles for women between the ages of "mother of the bride/groom soon to be grandmother" and "senile dementia". In other words, when life gets really interesting. So since no one was writing about us and our endlessly fascinating lives, we decided to pick up the slack. Contact us at woegroup@yahoo.com or at 925-548-5726. Let us entertain you!

MEMBERS OF THE TROUPE: Lynne Elizondo, Claudia Gallup, Diane McRice, Sheilah Morrison, Susan Wansewicz, Babette Bilger

SATUDAY NIGHT CLOSING BANQUET, JULY 27, 2013

MAIKO WOMEN'S DRUM & POETRY ENSEMBLE was founded in 1983 and incorporated under the umbrella of San SJMAG, in 1987. Maiko is an All Women's Percussion Group that has been an inspiration to all that have had the experience of seeing them perform. They are a group of dedicated, energetic, tenacious and talented women. Maiko has performed in a professional capacity throughout Santa Clara County for many Women's organizations, charitable organizations, schools and colleges. The group loves making music and telling of the human struggle and triumphs through their poetry. The women of Maiko exemplify teamwork, drive and commitment, and the fulfillment of doing something you enjoy. The members of the group are from varying ethnic backgrounds, therefore demonstrating cooperation and unity between races and different ethnic groups.

Maiko (pronounced "my-ee-ko") is a Japanese term meaning "Dancing Girls", (a title given to women who are striving to perfect themselves in the fine arts). It's exciting to see Maiko drum and dance across the stage. They light up the stage while performing poetry by accomplished multi-ethnic authors as well as original pieces. Their powerful performances are the creative explosion of the merger of Afro-Cuban, Latin and Brazilian rhythms. Maiko's passion is playing and feeling their drums beating to the sound that is moving in their heads. Maiko echoes the experiences in a creative voice that speaks to the particular concerns of women.With their innovative approach to music and poetry, Maiko offers creative performances for all ages. Maiko also conducts Drum Circles. Maiko bring all their instruments and participants sit in a large circle and learn drum rhythms and then have a jam session of drums and percussion instruments. These classes are exciting and fun and are for both males and females of all ages. Sometimes poetry and dance spontaneously happen!

Thursday, July 24 - Luncheon Keynote Speaker

KAMALA LOPEZ
Founder & Executive Director, The ERA Education Project

Kamala Lopez is an award-winning actress, screenwriter, director and producer. She is Founder and Executive Director of The ERA Education Project, a new national media campaign to educate the public about the need to ratify the Equal Rights Amendment. She is the Founding Director of the Los Angeles Bureau of GlobalGirl Media, which nurtures the voices and self-expression of young girls internationally. Lopez sits on the Boards of Girls & Gangs and The Women's International Film and Television Showcase. She served on the Board of Young Artists United and has worked with Los Angeles Mayor Antonio Villaraigosa's Office in his Parnership for L.A. Schools in South Central Los Angeles as well as working with H.E.A.R.T., the L.A. Unified School District's Gang and Crime Prevention Unit. In 2009 she was given a retrospective at the Museum of Latin American Art. She is a blogger for the Huffington Post and an Aspen Institute Scholar.

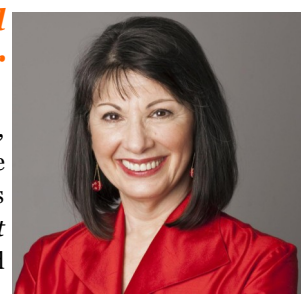
In 1995, Lopez formed production company Heroica Films with the mission to write, direct and produce media for women, about women and utilizing women both in front and behind the camera. Since then Lopez and Heroica Films have produced, directed and written many short films, several features, film festivals, podcasts and virtual internet media campaigns.

Lopez has worked as an actor in over thirty feature films including Born in East L.A., Deep Cover, The Burning Season (winner of 2 Emmys, 3 Golden Globes and the Humanitas Prize), Clear and Present Danger, Lightning Jack, and I Heart Huckabees. She has starred in over sixty television shows including Medium, 24, Alias, and NYPD Blue. She also hosted the PBS series Wired Science. While still in high school in Brooklyn, she was cast on Sesame Street as Mercedes, Maria's cousin, a role she portrayed for two seasons before being accepted to Yale University where she double majored in Philosophy and Theatre Studies.

She is a 2011 Woman of Courage award-winner (from NWPC)

Thursday, July 24 - Dinner Keynote Speaker

GLORIA FELDT
Co-founder and President, Take The Lead
Inspiring Leadership Speaker | Author | World Changer



Gloria Feldt is a best selling author, keynote speaker, commentator, women's advocate, and co-founder and president of Take The Lead, a new multi-faceted initiative to prepare and propel women to their fair and equal share of leadership positions by 2025. Gloria's latest book *No Excuses: 9 Ways Women Can Change How We Think About Power* reveals how women's ambivalent relationship with power holds them back and gives practical "power tools" that work from the boardroom to the bedroom. Previously, Gloria and Kathleen Turner co-wrote *Send Yourself Roses* about Kathleen's extraordinary life, love, and leading roles. Gloria teaches "Women, Power, and Leadership" at Arizona State University.

A teen mom and high school dropout from rural Texas who rose to serve as president and CEO of Planned Parenthood Federation of America from 1996-2005, her inspiring story caused *People* magazine to dub her "The Voice of Experience" and *Vanity Fair* to name her to their top 200 women legends, leaders, and trailblazers. As a newsmaker she has appeared on most major news and talk shows from O'Reilly to Jon Stewart, and has written for numerous national outlets such as the *New York Times* and the *Daily Beast*. She and her husband Alex Barbanell have a combined family of six children and 15 grandchildren. Learn more at www.GloriaFeldt.com. Connect @GloriaFeldt,

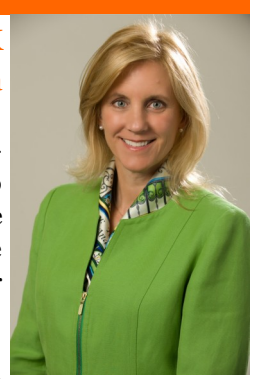
Saturday, July 26 - Luncheon Keynote Speaker

KATE WEBER
Army Veteran | Military Sexual Trauma Advocate
The Invisible War

Katie Weber, a California North Bay Resident, is a 100% Service Connected disabled veteran of the U.S. Army for PTSD from MST (military sexual trauma). She is an advocate for MST survivors and Women Veterans. She is a Volunteer at Military Rape Crisis Center (MRCC) and Protect Our Defenders, two separate organizations founded to eradicate Military Sexual Trauma.

Katie founded a support group for other MST Survivors and has appeared in several news and media stories about the subject. Katie also works with Congresswoman Jackie Speier (D-CA) to raise awareness and amend legislation currently requiring military rape victims to initially report the attack to their chain of command instead of law enforcement. Katie also appeared in the new Sundance Audience Award Winning and Academy Award Nominated Documentary "The Invisible War". She also has hosted screenings, been a presenter on panels and Q and A sessions following the showing of this documentary. Screenings included audiences consisting of Legal Experts, Nurses, Students, Faculty, Clinicians, Veterans and the Active Duty military.

Saturday, July 26 - Closing Banquet Keynote Speaker



MARINA H. PARK
CEO, Girl Scouts of Northern California

Marina has served as CEO of Girl Scouts of Northern California since November 2007, leading the post-merger transformation of 5 Girl Scout Councils into one, delivering services to 49,000 girls and 31,000 adult members across 19 counties – from Santa Clara County to the Oregon Border. She joined Girl Scouts after a 25 year career in the business world, because she believes in the Girl Scouts mission: to build girls of courage, confidence and character who make the world a better place.

Prior to joining the Girl Scouts as CEO, Marina was an attorney with, and for eight years the Managing Partner of, Pillsbury Winthrop Shaw Pittman LLP, an 850 lawyer international law firm. During her tenure as Managing Partner, Marina negotiated and implemented two of the largest law firm mergers in the United States and established a diversity program that earned top rankings from *Working Mother* and other national publications.

Marina graduated from law school at the University of Michigan and was awarded her B.A. from U.C. Berkeley.

The San Francisco Business Times has recognized Marina with the *Most Influential Women In Business Award* seven times since 2006.

Symposium on Equal Pay Issues

Thursday, July 25
10:00 a.m.—11:30 a.m.

A panel discussion on how the Equal Pay Collaborative in the San Francisco Bay Area (where studies show a higher wage gap than the national average exists) is addressing pay equity issues.

DR. MARTHA BURK

co-founder of Center for Advancement of Public Policy

Martha is a political psychologist and women's issues expert. Immediate past Chair of the National Council of Women's Organizations in Washington, D.C., Money Editor for *Ms. Magazine*, and frequent blogger for *Huffington Post*, her public radio show "Equal Time with Martha Burk" originates from KSFR in Santa Fe. As Senior Adviser for Women's Issues to Governor Bill Richardson of New Mexico, Dr. Burk instituted a pay equity initiative for the state, a first in the nation, and is now working with the state's largest city and county to institute similar requirements. Dr. Burk holds a Ph.D. in psychology from the University of Texas at Arlington. Her latest book is *Your Voice, Your Vote: The Savvy Woman's Guide to Power, Politics, and the Change We Need*.

ELMY BERMEJO

Director of Intergovernmental Affairs, U.S. Dept. of Labor

Elmy Bermejo serves as Director of Intergovernmental Affairs at the U.S. Department of Labor for the Obama Administration. She has worked in state and federal government as well as the non-profit and small business sector. Elmy is the former President of HOPE, (Hispanas Organized for Political Equality) as well as past chair of the Women's Foundation of CA and the CA Commission on the Status of Women. She served on the Advisory Board of EMERGE, the National Hispanic Media Coalition, Transparent Democracy, Feed the Hunger, the San Francisco City and County Complete Count Committee for Census 2010 and MALDEF.

ESTHER PERALEZ-DIECKMANN

Office of Women's Policy for Santa Clara County

Esther Peralez-Dieckmann is the Director of the County of Santa Clara Office of Women's Policy. She has directed civic engagement and voter registration projects, coordinated alcohol policy initiatives and was a presenter at the first World Alcohol Policy Conference (WHO). She has directed workforce development initiatives, and her efforts to conduct and document the first gender analysis of jail programs and services for incarcerated women in the U.S. received a Merit Award from the California State Association of Counties in 2009, and resulted in a successful women's reentry effort "Skills to Succeed". She led efforts on the "State of Women and Girls in Santa Clara County" 2012 report and the accompanying "Santa Clara County Women and Girls 2012 Policy Agenda."

LINDA LI

Program Analyst, U.S. Equal Employment Opportunity Commission

Linda Li serves as Program Analyst for the U.S. EEOC, coordinating outreach, training and public information throughout the EEOC's San Francisco District. Her primary mission is making EEOC accessible to multiple stakeholders: employers and workers, migrant workers and farmworkers, immigrants, women, people with disabilities, various racial and ethnic and religious communities, students and teens. Li is a founding member of the Bay Area Equal Pay Collaborative. Prior to working at the EEOC, Linda coordinated outreach and press for the National Asian American Telecommunications Association (later renamed the Center for Asian American Media) and the Asian Law Caucus. She obtained an MA from Stanford and a BA from Brown University.

Symposium on Equal Pay Issues

Thursday, July 25
10:00 a.m.—11:30 a.m.

JENNIFER REISCH
Legal Director, Equal Rights Advocates (ERA)

Jennifer is the Legal Director of Equal Rights Advocates (ERA), a national non-profit legal organization dedicated to protecting and expanding economic and education access and opportunities for women and girls. Prior to joining ERA, Jennifer was a partner with the San Francisco law firm of Talamantes Villegas Carrera, LLP, where she represented low-wage and immigrant workers in individual and class action suits challenging discrimination, wage and hour violations, and other unlawful employment practices. She has served as an Adjunct Professor at U.C. Hastings College of the Law for the past five years, teaching a bilingual course on Representing Spanish-Speaking Workers. She serves on the Advisory Board of the East Bay Community Law Center, where she interned as a student at U.C. Berkeley (Boalt Hall) School of Law, and is a graduate of Yale University.

BETTY DUKES

Betty Dukes was the lead plaintiff in the largest class action civil rights case in America's history - *Dukes v. Wal-Mart Stores, Inc*. Hired in 1994 with over 20 years of retail experience, she expressed interest in moving up the Wal-Mart ladder. As a part-time employee, she worked very hard to demonstrate her skills. She repeatedly sought training and advancement opportunities. By her fifth month, she was promoted to full-time, and by her ninth month, she had received her first merit raise, for providing excellent customer service. However, the management team in her store denied her and many other female workers advancement opportunities in favor of promoting male workers.

The WAGE Project

Thursday, July 25
2:30 - 3:45 p.m. & 4:00 - 5:15 p.m.

1A: *The WAGE Project – An Overview: How Commissions can work with the WAGE Project to promote equal pay projects*

1B: *The WAGE Project – How to Negotiate Salaries*

ANNIE HOULE
National Director of Campus & Community Initiatives, The WAGE Project

Annie Houle is the National Director of Campus and Community Initiatives for the WAGE Project, helping develop and facilitate WAGE's $mart Workshops from Maine to California in 46 states on over 350 campuses and community venues, training over 1000 Facilitators. Annie served as board chair for the Portland YWCA, the New England Regional Board and the National YWCA Advocacy Board, was Project Director of an AmeriCorps/VISTA disaster action team, an Advisory Council member of Maine Center's for Women, Work, and Community, The Maine Women's Policy Center and the Coalition for Maine Women, and member of the Maine Department of Labor's Women's Employment Issues Committee.

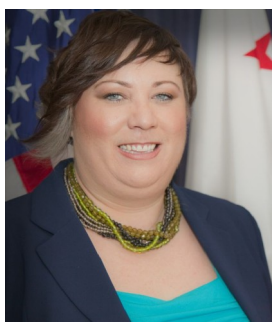
Women Veterans

Thursday, July 25
2:30 p.m.—3:45 p.m.

How to Engage Women Veterans using the California Model

LINDSEY SIN
Deputy Secretary, CA Department of Veteran's Affairs

Lindsey serves as the Deputy Secretary for Women Veterans Affairs at the California Department of Veterans Affairs, appointed by Governor Jerry Brown Jr. in 2011. Lindsey served in the U.S. Navy from 1997 until 2005 as a Cryptologic Technician Interpretive. She completed two flight tours in Rota, Spain and deployed in support of Operations Northern Watch, Southern Watch, Enduring Freedom and Iraqi Freedom, achieving the rank of Petty Officer First Class. Lindsey previously worked as the Lead Certifying Official for veterans services at American River College. She continued her work with veterans at Sacramento State as the Veterans Benefit Advisor and Certifying Official, focusing on developing programs for student veterans. She has a BA in History from Sacramento State and is currently pursuing her MBA.



REBECCA BLANTON, PhD.
Executive Director, CA Commission on the Status of Women and Girls

Rebecca is the Executive Director of the California Commission on the Status of Women and Girls. Rebecca holds a Ph.D. (ABD) in political science from City University of New York. Rebecca taught for six years at John Jay College, served as the Executive Director of the Bakersfield AIDS Foundation, and worked for the Philip Morris PAC. Rebecca worked as a non-partisan researcher for the California Research Bureau, where she wrote about the needs of California's women veterans, charter school oversight, and criminal justice issues. Her publications include *California's Women Veterans: Responses to the 2011 Survey,* as well as more than 20 other publications.

Social Media for Social Advocacy

Thursday, July 25
4:00 p.m.—5:15 p.m.

GRACE-SONIA MELANIO
Director of Communications and Health Policy, Community Health Partnership

Grace-Sonia Melanio is the director of Communications and Health Policy at Community Health Partnership (CHP), a non-profit organization that advocates for affordable and accessible health care services for all, regardless of background or ability to pay. In this role, Grace-Sonia leads the coordination and execution of CHP's policy advocacy efforts on behalf of the agency's member community health centers and clinics in Santa Clara and San Mateo counties. Prior to joining the Partnership, Grace-Sonia served as the Membership Relations Associate for the Association of Asian Pacific Community Health Organizations (AAPCHO), where she was responsible for communications with AAPCHO's national network of member health centers.

General Workshop: Living the Savvy Life

Friday, July 26
11:00 a.m.—12:30 p.m.

Smart Spending, Rich Living—Lessons in Personal Finance from a Lifestyle Perspective

MELISSA TOSETTI

Personal Finance Consultant & Founder, The Savvy Life

Personal finance author, speaker and teacher Melissa Tosetti is the founder of the financial education company The Savvy Life, teaching personal finance from a lifestyle perspective focusing on savvy day-to-day money habits as well as smart spending for your Home, Food, Wardrobe, Travel and Entertainment – the areas where we most often spend money - and is author of the international best seller, *Living the Savvy Life*. In November, Melissa became the spokesperson for Quicken 2013. She is regularly quoted in *MSN Money*, *U.S. News & World Report*, *TodayShow.com, Chicago Tribune* and *Detroit News* among other publications, and teaches courses on savvy living at Chabot College in Hayward, CA as well as running her own Savvy Living Class Series.

General Workshop: Smart Investing for Women

Friday, July 26
11:00 a.m.—12:30 p.m.

ERIN BEABLE

Financial Advisor, Morgan Stanley

A graduate of San Francisco State University, Erin's career in financial services began as a 401(k) and Pension Plan Administrator. She then worked on the Trading Floor as a Systems Administrator prior to finding her home at Morgan Stanley in 2003 in the Institutional Equity Division, transferring to the Global Wealth Management Group in Walnut Creek, CA. A graduate of Leadership Contra Costa, former Treasurer of the Contra Costa Commission for Women, and an active member with St Paul's Church in Walnut Creek, she is passionate about community involvement. She and husband James have two children, daughter, Brynn (3), and son, Rhys (1).

ALMA GUIMARIN

Financial Advisor, Morgan Stanley

Raised in Europe and Asia and fluent in several languages, Alma Guimarin brings an expansive view to her 26 years as a financial advisor. She is a Certified Financial Planner (CFP®), Certified Investment Management Analyst (CIMA®), a member of the Morgan Stanley Wealth Management President's Council, and a member of the Investment Management Consultant Association and the Association of Professional Investment Consultants. Alma studied Economics at Syracuse University and graduated cum laude, and with honors. Alma sits on the executive board of the Santa Clara County Council of the Boy Scouts of America.

Workplace Policy: Paid Sick Days, Paid Family Leave and Lactation Accommodation

JENYA CASSIDY

California Policy Director, Labor Project for Working Families

Jenya Cassidy is the Director for the Labor Project for the California Work & Family Coalition and Manager of the Children and Families Program of Next Generation. The Coalition is a labor/community alliance which promotes legislation and grassroots action around workers' rights to family friendly policies like paid sick days, lactation accommodation and paid family leave. Jenya has a background in advocacy and union/community organizing. She has worked as a union rep for hospital workers. Jenya has a Bachelor's degree from UCLA. She lives in Alameda, California with her three children.

SHARON TERMAN

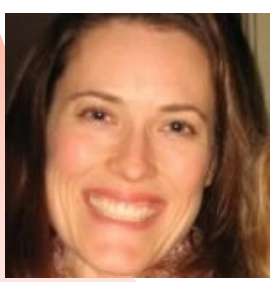
Senior Staff Attorney & Director of the Work & Family Project, Legal Aid Society-Employment Law Center

Sharon Terman is a Senior Staff Attorney in the Gender Equity and LGBT Rights Program of the Legal Aid Society-Employment Law Center, where she directs the Work and Family Project. Sharon represents workers with family and medical leave claims as well as claims of pregnancy, gender, and disability discrimination. She also assists survivors of domestic violence, sexual assault, and stalking with their employment rights. She provides legal advice to low-wage workers, engages in community education, and participates in legislative advocacy to expand workers' rights. Sharon received her B.A. with

DONNA BENTON

Work & Family Coalition, LA Chapter

Donna Benton received her graduate training in clinical psychology from the California School of Professional Psychology and was a Gero-psychology postdoctoral fellow at USC/Rancho Los Amigos Medical Center. She is a licensed clinical psychologist and is currently the director of the LA Caregiver Resource Center. Donna is a national speaker and researcher on diversity, care-giving, and aging. Dr. Benton has been recognized for her leadership in the care-giving field and research on the topic of elder abuse. She is a Commissioner on the CA Commission on Aging and chair of the legislative review subcommittee. She has worked in the field of aging for over 30 years.



GENEVIEVE THOMAS COLVIN

Program Coordinator, Worksite Lactation Accommodations, Breastfeed LA: Breastfeeding Task Force of Greater Los Angeles

Genevieve is the program manager for Worksite Lactation Accommodations for BreastfeedLA, where she provides technical assistance to employers and employees on strategies for combining work and breastfeeding through policy implementation.

Prior to working for BreastfeedLA, Genevieve worked in the film industry as a music consultant on over twenty major motions pictures. She also produced a feature length documentary, which focuses on America's cultural obsession with breasts. She is currently working towards her degree in Music Therapy from California State University, Northridge and is an Internationally Board Certified Lactation Consultant. Genevieve is the mother of three breastfed children, Tyler, Cora and Sadie.

Domestic Violence & Sexual Assault Across Generations from Teen Dating to Elder Abuse

CYNTHIA PETERSON

Program Director, Community Violence Solutions

Cynthia D. Peterson is the Director of Crisis Intervention Services, Prevention Education, and Anti-Human Trafficking Project for the Rape Crisis Centers of Marin and Contra Costa Counties. She works directly with survivors of sexual violence, administers the crisis intervention programs, and supervises all direct service staff. She developed and conducted training programs for Rape Crisis Advocates, and presented workshops and trainings to law enforcement, health care workers, church groups, community organizations, and schools. A board member of the California Coalition Against Sexual Assault, she is a representative for the Women of Color Caucus, North. Cynthia is a graduate of CSU, Chico, were she majored in Social Work and Psychology, minor in Women's Studies.

RACHAEL LANGSTON

Staff Attorney, Legal Aid Society-Employment Law Center

Rachael Langston is a Staff Attorney in the Disability Rights and Gender Equity and LGBT Rights Programs. Rachael represents workers who face discrimination based on their disability, gender, sex, or status as a survivor of domestic violence or sexual assault. She also provides community education regarding employment protections available to workers, and participates in legislative advocacy to expand these protections. Rachael received her J.D. in 2008 from UC Berkeley.

MARY TWOMEY

Co-Director, Center of Excellence on Elder Abuse and Neglect

When she's not rapping, Mary Twomey, MSW is the Co-director of the National Center on Elder Abuse at the Center of Excellence on Elder Abuse and Neglect at the University of California, Irvine. Before coming to UCI, Mary was director of the San Francisco Consortium for Elder Abuse Prevention, a program of the Institute on Aging from 2000-2007. Mary has her MSW from Catholic University in Washington, DC. Her rapping career started with her first song "Yo, There's No Excuse for Elder Abuse."

LISA FUJIE PARKS

Prevention Program Director, CA Partnership to End Domestic Violence

Lisa Fujie Parks works at the California Partnership to End Domestic Violence, a statewide coalition that inspires, informs and connects organizations and individuals working to end domestic violence. Lisa directs the Partnership's Prevention Program, which advances policies and programs to support safe and healthy youth relationships through leadership, advocacy, and a statewide network of prevention advocates. For over 17 years, she has designed, implemented and evaluated programs, conducted hundreds of trainings, provided consultation services in over 10 states and co-authored several publications.

Saturday Workshops

Saturday, July 27
2:30 p.m.—4:00 p.m.

Impact of Women in Leadership Roles:

Appointing women to corporate boards and promoting women in corporations. How it increases the bottom line, affects policy and impacts the next generation.

MARILYN NAGEL

CEO Watermark, Convener, CA Steering Committee, 2020 Women on Boards

Watermark is an organization designed to ensure women are able to make their mark, in and for their companies, their careers, and their communities. As CEO, Marilyn leverages her passion for gender diversity by promoting inclusive workplaces. Prior to joining Watermark, Marilyn worked in academia, leadership development, operations management, and organizational development in the public and nonprofit sector. Marilyn is a frequent speaker on Building Meaningful Connections,

MICHELLE W. HENRY

Co-Chair, CA Steering Committee, 2020 Women on Boards

Michelle is founder of California Democratic Women, an on–line resource for civic engagement, political opinion and discourse. Michelle led campaign operations for the $45 million winning "No on 32" campaign. She has served as a Chief of Staff, District Director and Campaign Manager for a number of high profile women political leaders. She is the current steering committee co-chair for Women on Boards 2020, a campaign to increase the composition of Fortune 500 Boards of Directors to 20% women by the year 2020. Michelle holds a Master's Degree from the Johns Hopkins University and received her undergraduate degree from Florida State University.

AMANDA KIMBALL

Research Specialist, UC Davis Graduate School of Management, & Author of California Women Business Leaders: A Census of Women Directors and Executive Officers, 2012-13

Amanda Kimball is a research specialist collaborating on faculty research projects. She authors the School's annual "UC Davis Study of California Women Business Leaders." Kimball spent time in a PhD program for Economics at UC Davis, where she earned her masters degree in 2003, with concentrations in Microeconomic Theory and Industrial Organization. She has a background in business and economics including having worked for Capital One, the Investment Company Institute, and the Corporate Executive Board.

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MOSAIC: Voices of Women's Suffrage

Cast of ***Mosaic*** at the National Women's Hall of Fame Induction Ceremony 2011 | First Presbyterian Church in Seneca Falls, NY (the birthplace of the Equal Rights Amendment).

"Each of us puts in one little stone, and then you get a great mosaic at the end."

~ Alice Paul

Voices of Mosaic is a short film production, educational and multimedia project featuring the living history theatrical play ***Mosaic: Voices of Women's Suffrage***. (35 minutes)

Written and performed by students trained through Colorado Humanities Young Chautauqua program, ***Mosaic*** features living history portrayals of suffragists Julia Ward Howe, Caroline Nichols Churchill and Alice Paul. Through monologues and in conversation over tea, the suffragists each share their unique perspectives on women's equality and the passage of the 19th Amendment, granting U.S. women the right to vote.

Special video screening version of **Voices of Mosaic** will be available in August 2013. *Visit the web site for more information.*

voicesofmosaic.com

MARIE CURIE LIVING HISTORY

Marie Curie Living History is a multi-media STEAM (Science, Tech, Engineering, Arts & Math) project exploring the interplay between science education, history, and theater. Special live performance dates are scheduled for September 19, 20, 21 and 22, 2013 at the Mountain View Center for the Performing Arts in Mountain View, CA.

"I am among those who think that science has great beauty."

~ Marie Curie

Marie Skłodowska Curie is best known for her discovery of radioactivity but few understand the obstacles she faced to enter the laboratory.

Set in 1915, ***Manya: The Living History of Marie Curie*** is a one-woman play revealing Marie's remarkable journey from her childhood in Warsaw, to scientific emergence, reluctant fame, tragedy and further international prominence.

Written & performed by Susan Marie Frontczak, ***Manya*** explores the tenacity of the human spirit and the enduring allure of scientific discovery.

mariecurielivinghistory.com

Produced in partnership with **Voices of Media**, a production company specializing in oral history, video & audio production, and theatrical presentations focused on women's history, public policy and STEAM. **voicesofmedia.com**

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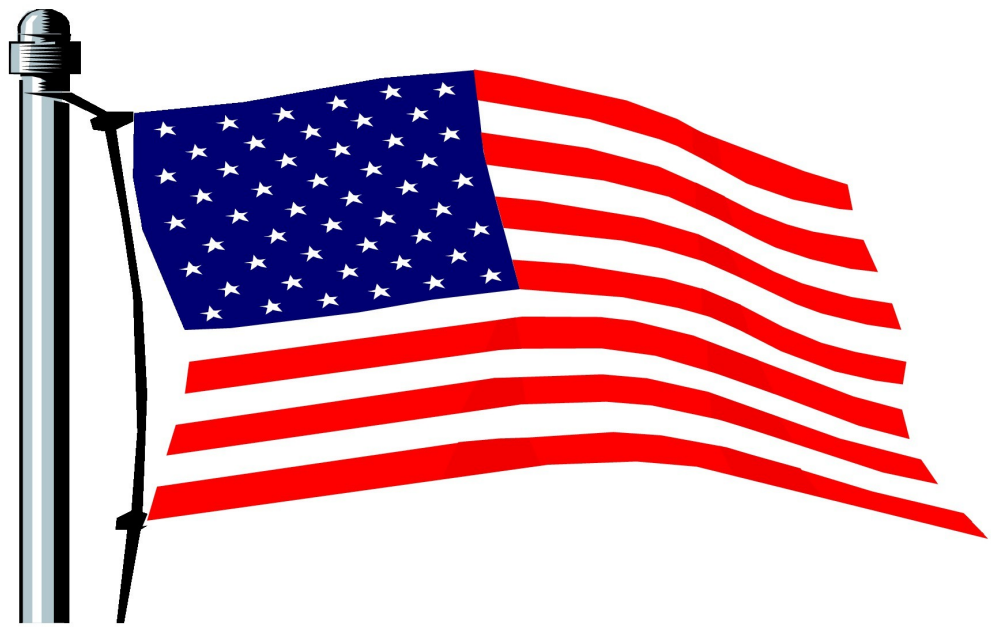

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Saturday Workshop Content provided by:

Kate Karpilow, PhD, Executive Director of the California Center for Research of Women and Families (originally presented at the 2013 Women's Policy Summit)

Thank You!