

Driving Statewide Change For Women Through Intentional Mentorship

Chicago, IL | NACW Conference | July 23, 2019

Presentation Outline

Audience:

Delegates, representing the Commissions for Women (60 people total)

Three Objective:

1. Visibility for the Foundation
2. Awareness of the mission and need for programming
3. Showcase impact of Foundation through storytelling and findings

Presentation Structure:

- I. Introduction (Deb + Samantha)
 - A. Conference Attendees: Name, State Represented
 - B. Samantha Burke, Vice President of Programming and Development
 - C. Deb Hallberg, CEO
 1. About Foundation/Mission
 2. Foundation Video
 3. Purpose of Presentation
- II. Current Statewide Status - Tabletop Conversation (Deb)
 - A. Who has a mentoring program, specifically targeting women, in their state?
 - B. Who feels their state has a *successful* mentoring program for women?
 - C. Why is your program successful?
 - D. What are the gaps in programming?
- III. Solutions through Mentorship - Samantha
 - A. Targeted Solutions to:
 1. University Partners/Students
 - a) About Project Grow
 - b) Success Story
 2. Corporate/Developing Professionals
 - a) Driving Solutions for D&I, HR
 - b) NextGear Capital Example
 3. Executive
 - a) 500 Circle Mentors
 - b) Success Story
 - B. Collaborations With:
 1. Likeminded Organizations
 - a) W&HT
 - b) Girl Scouts
 - c) Indy Chamber
 - d) NAWBO
 2. Programming
 - a) Mentorship
 - b) Leadership Development
 - c) Networking

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IV. Q&A/Call to Action

- A. Anticipated Questions:**
 - 1. What is the delivery of the program?
 - 2. What is the impact/purpose of the Foundation?
 - 3. What are the demographics served?
 - 4. What is the justification of such a program?
 - 5. What are the next steps for attendees?
- B. Call to Action**
 - 1. Conversation with Deb to explore opportunities
- C. Leave-Behinds**
 - 1. Foundation One-Pager
 - 2. NACW Next-Steps
 - a) Contact Information
 - b) Next Steps
 - 3. Letterhead for Notes
 - 4. Business Cards