Driving Statewide Change For Women Through Intentional Mentorship
Chicago, IL | NACW Conference | July 23, 2019
Presentation Outline

**Audience:**
Delegates, representing the Commissions for Women (60 people total)

**Three Objective:**
1. Visibility for the Foundation
2. Awareness of the mission and need for programming
3. Showcase impact of Foundation through storytelling and findings

**Presentation Structure:**

I. Introduction (Deb + Samantha)
   A. Conference Attendees: Name, State Represented
   B. Samantha Burke, Vice President of Programming and Development
   C. Deb Hallberg, CEO
      1. About Foundation/Mission
      2. Foundation Video
      3. Purpose of Presentation

II. Current Statewide Status - Tabletop Conversation (Deb)
   A. Who has a mentoring program, specifically targeting women, in their state?
   B. Who feels their state has a *successful* mentoring program for women?
   C. Why is your program successful?
   D. What are the gaps in programming?

III. Solutions through Mentorship - Samantha
   A. Targeted Solutions to:
      1. University Partners/Students
         a) About Project Grow
         b) Success Story
      2. Corporate/Developing Professionals
         a) Driving Solutions for D&I, HR
         b) NextGear Capital Example
      3. Executive
         a) 500 Circle Mentors
         b) Success Story
   B. Collaborations With:
      1. Likeminded Organizations
         a) W&HT
         b) Girl Scouts
         c) Indy Chamber
         d) NAWBO
      2. Programming
         a) Mentorship
         b) Leadership Development
         c) Networking
IV. Q&A/Call to Action
   A. Anticipated Questions:
      1. What is the delivery of the program?
      2. What is the impact/purpose of the Foundation?
      3. What are the demographics served?
      4. What is the justification of such a program?
      5. What are the next steps for attendees?
   B. Call to Action
      1. Conversation with Deb to explore opportunities
   C. Leave-Behinds
      1. Foundation One-Pager
      2. NACW Next-Steps
         a) Contact Information
         b) Next Steps
      3. Letterhead for Notes
      4. Business Cards