At the Crossroads of Equality and Justice
National Association of Commissions for Women
45th Annual Conference and Empowerment Summit
Crowne Plaza Downtown Indianapolis | July 19-23, 2015
### Conference At-A-Glance

#### Sunday, July 19, 2015
- **8:00 AM – 5:00 PM Conference Registration**
  - Executive Alcove
- **3:00 PM – 6:00 PM Pre-Conference Board Meeting**
  - Executive Ballroom
- **6:00 PM – 7:30 PM Welcome Reception**
  - Grand Central Station
- **8:00 PM – 9:00 PM Move and Mingle**
  - Pennsylvania Station

#### Monday, July 20, 2015
- **7:30 AM – 8:00 AM Breakfast**
  - Milwaukee Alcove
- **8:00 AM – 10:00 AM NACW Business Meeting I**
  - New York Central
- **9:00 AM – 4:00 PM Information Expo**
  - Grand Hall Exhibit Hall
- **10:15 AM – 10:30 AM Break**
- **10:30 AM – 11:45 AM Break Out Sessions**
  - Mentoring and benefits to the community
  - Milwaukee Human Trafficking B&O
  - Preserving women's history in the Modern World C&O
- **12:00 PM – 1:30 PM Opening Plenary Luncheon**
  - Illinois Street Ballroom
- **1:45 PM – 3:00 PM Break Out Sessions**
  - Leadership Development
  - Pregnancy Discrimination Act and You
  - Trauma-Informed Care of Women and Girls
- **3:00 PM – 3:30 PM Refreshment Break**
  - Grand Hall Exhibit Hall
- **3:30 PM – 4:45 PM General Session**
  - Illinois Street Ballroom
- **6:30 PM – 8:30 PM Dinner Plenary Session**
  - Grand Central Station

#### Tuesday, July 21, 2015
- **8:00 AM – 2:00 PM Conference Registration**
  - Executive Alcove
- **7:30 AM – 8:00 AM Breakfast**
  - Grand Central Station
- **8:00 AM – 9:15 AM NACW Business Meeting II**
  - Victoria Station ABC
- **9:20 AM – 10:50 AM Break Out Sessions**
  - Board Commissioner Exchange Victoria Station ABC
  - Executive Director/Staff Exchange Victoria Station D
  - Rethink. Regain. Recharge: Get Back Your Authentic Self
  - Penn Station AB
- **10:55 AM – 12:10 PM General Session**
  - Empowerment through Partnerships
  - Victoria Station ABC
- **12:10 PM – 12:30 PM Break**
- **12:30 PM – 2:00 PM Plenary Luncheon**
  - Grand Central Station AB
- **2:15 PM – 3:30 PM Break Out Sessions**
  - NACW Board of Directors Meeting
  - Executive Boardroom
  - Keeping Girls Safe on the Internet
  - Service Women, Military Service and Family Life Penn Station AB
- **3:00 PM – 3:15 PM Break**
- **3:30 PM – 5:00 PM General Session**
  - Leadership Development
  - Victoria Station ABC

#### Wednesday, July 22, 2015
- **8:00 AM – 12:00 PM Conference Registration**
  - Executive Alcove
- **8:30 AM – 9:30 AM NACW Business Meeting III**
  - Victoria Station ABC
- **9:40 AM – 10:55 AM Break Out Sessions**
  - Using Social Media/PR to strengthen your mission
  - Victoria Station ABC
  - Creating Partnerships, develop relationships and work with stakeholders
  - Penn AB
- **10:55 AM – 11:05 AM Break**
- **11:10 AM – 12:25 PM General Session**
  - Lead on Leave
  - Victoria Station ABC
- **12:00 PM – 2:00 PM 45th Anniversary Plenary Luncheon**
  - Grand Central Station A

#### Weekend
- **Saturday, July 18, 2015**
- **8:00 PM – 8:30 PM Post-Event Gathering**
  - Concourse at Grand Central Station
- **9:00 PM – 11:00 PM Post-Event Gala**
  - Concourse at Grand Central Station

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**Note:** The above schedule is an excerpt and may not include all events or details due to the nature of the document. For more information, please refer to the full document or official event program.
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July 19, 2015

Greetings,

As Governor, it is my privilege to welcome you, the members of the National Association of Commissions for Women (NACW), to the state of Indiana and to Indianapolis, our state capital, for your 45th Annual Conference and Empowerment Summit. As you celebrate forty-five years of sustaining, strengthening and advocating for women's commissions in their work to promote equality and justice for all women and girls and ensure they are represented and empowered in their communities.

You have chosen a great time to come to Indiana. As we push forward toward our Bicentennial in 2016, we know that both citizens and visitors alike will note the progress we have made as a state over these two hundred years.

Over these 200 years, Hoosier women have made tremendous contributions to Indiana. Today, two of our nine U.S. Representatives are women. Currently, and for the first time in Indiana history, women also hold five of the seven state-level executive offices, including our Lt. Governor, Sue Ellspermann. In 2014, Loretta Rush became the first woman to serve as Chief Justice of the Indiana Supreme Court. Together with the thirty female legislators currently serving in the Indiana General Assembly, these women are making great strides in public service.

Again, I welcome you to Indiana, home of our famous Hoosier Hospitality. While here, I trust you will reinvigorate your passions and renew your commitment to promoting equality and justice for all women and girls. May each of you enjoy a memorable, informative, and inspiring event.

Sincerely,

Michael R. Pence
Governor of Indiana
July 19-23, 2015

Welcome!

On behalf of the City of Indianapolis, it is my pleasure to welcome you to the National Association of Commissions for Women (NACW) 45th Annual Conference & Empowerment Summit hosted by the Indiana Commission for Women.

This year’s conference’s theme, “At the Crossroads of Equality & Justice,” aptly underscores the mission of the NACW to strengthen and advocate for women’s commissions in their work to promote equality and justice for all women and girls. Your agenda is a full one with workshops on women’s issues, professional development sessions, and the all new “Preparing the Next Generation of Leaders Girls Forum” which provides local high school girls the opportunity to learn about mentoring, leadership and reputation safety.

While you are here, I hope you have time to enjoy some of the many top attractions Indianapolis has to offer. Places of interest include: the Indianapolis Zoo and White River Gardens, Eiteljorg Museum of American Indians and Western Art, Children’s Museum of Indianapolis, Madame Walker Theatre, and the Indianapolis Museum of Art. Summer is also a great time to enjoy the Indianapolis Cultural Trail, a scenic pathway that winds through downtown connecting dining, shopping, cultural amenities, and entertainment options in all six of our cultural districts.

Congratulations as you celebrate your 45th Anniversary of joining together to enable and encourage women. I wish you all the best for a successful conference and hope you will visit again soon.

Best regards,

[Signature]

Gregory A. Ballard
Mayor
City of Indianapolis
July 2015

Dear NACW Members & Colleagues:

Welcome to NACW’s 45th Annual Conference & Empowerment Summit. On behalf of the Officers and Board of Directors, I welcome you to Indianapolis, Indiana, for an exciting, informative and energizing experience. This conference was designed for you as women’s advocates and we promise that you will leave with tools and resources that you can use in your important work back home. At this year’s conference, you will connect with your sister Women’s Commissions from across the country, as well as local Indiana women and girls who will be joining us throughout the conference. The focus will be on important women’s issues and the professional development tools that we all need to be successful in our local communities.

We’re all so pleased you’re here and we look forward to meeting each and every one of you, whether this is your first conference or you’re a returning attendee.

We thank this year’s Conference Host, the Indiana Commission for Women, and Executive Director Kristin Garvey for coordinating this year’s event. NACW extends our sincerest gratitude and thanks to the Conference Planning Team, co-facilitated by Kristin and NACW Interim Executive Director Mary Molina Mescall. You’re in for an amazing array of impressive speakers, breakout sessions and official NACW business.

For those of you who are delegates, please take time to review your delegate binder and other packet materials. We are looking forward to sharing more of our 2-year Strategic Planning process with recommendations that will help sustain NACW and its mission to support the work and value of women’s commissions across the country. And we have a surprise announcement at the end of conference! I know you will be excited to journey down this path with us.

NACW’s Annual Conference is a moment in time to come together and share our best practices, increase our professional networks, forge new relationships and visit with longtime friends and colleagues. This conference provides you with the incredible opportunity to not only hear and learn from nationally recognized experts, but to re-discover your passion for improving the lives of women and girls.

Our mantra: Connect, grow, share and learn… and also have fun! If this is your first conference, I know it won’t be your last!

With warm regards,

Cecilia Zamora
President
July 19, 2015

Dear Friend:

On behalf of the Board of Commissioners, staff, and volunteers of the Indiana Commission for Women, I want to welcome you to the great State of Indiana! It is our pleasure and honor to host the 45th Annual Conference and Empowerment Summit of the National Association of Commissions for Women (NACW). We hope you, the officers and directors of the NACW, all of the attendees, and the dignitaries from across our beautiful state find your time well spent – intellectually, spiritually, and entertainingly – during our time together.

We are thrilled that you will have the opportunity to hear from our very own, U.S. Representative Susan W. Brooks (5th District), the Co-Vice-Chair of the Congressional Caucus for Women’s Issues. We are honored that Dr. Corey Hebert, a nationally known medical broadcast journalist, will speak to us about women’s health. For us, a highlight of this year’s conference is the addition of the Preparing the Next Generation of Leaders Girls Forum on Wednesday, July 22. Little League phenomenon, Mo’Ne Davis, will be speaking at this event. The Girls Forum will provide opportunities for girls to take part in your conference, discover a little about the possibilities in public service, and learn about mentoring, leadership, and reputation safety.

None of this would be possible without our many partners and volunteers. Thank you for the commitment and support that made this conference possible. I look forward to spending the next three days with you.

Sincerely,

Marta Pincheira, Chair
Indiana Commission for Women
**Conference Agenda**

**Sunday, July 19, 2015 – Welcome to Indianapolis**

- **8:00 – 5:00 PM**  
  NACW Conference Office  
  Haymarket B

- **8:00 – 5:00 PM**  
  Conference Registration  
  Executive Alcove

- **3:00 – 6:00 PM**  
  Pre-Conference Board Meeting  
  (NACW Board Members Only)  
  Executive Ballroom

- **6:00 – 7:30 PM**  
  Welcome Reception  
  Grand Central Station

- **8:00 – 9:00 PM**  
  Move and Mingle  
  Pennsylvania Station

*The official welcome reception is over. Come spend some time with your colleagues before the conference gets started in the morning. Enjoy a little wine before you turn in for the evening. Leteisa Butler, a Licensed Zumba, Zumba Toning and Fierce Funk instructor, will be on hand to help you move and mingle so you're ready for a creative and productive three days in Indy.*

**Monday, July 20, 2015 – Expand Your Knowledge**

- **8:00 – 5:00 PM**  
  NACW Conference Office  
  Haymarket B

- **7:30 – 8:00 AM**  
  Breakfast  
  Milwaukee Alcove

- **8:00 – 10:00 AM**  
  NACW Business Meeting I  
  (NACW Delegates Only)  
  New York Central

*Presiding Officer:*  
Cecilia, Zamora  
President, NACW

*Parliamentarian:*  
The Honorable Noell F. Allen  
Administrative Law Judge  
Indiana Civil Rights Commission.

- **9:00 – 4:00 PM**  
  Information Expo  
  Grand Hall Exhibit Hall

- **10:15 – 10:30 AM**  
  Break

- **10:30 – 11:45 AM**  
  **Break Out Sessions**
  *Mentoring and the Benefits to the Community*  
  Milwaukee

*Presenter:*  
Alison Martin Books  
President and Founder, Mentoring Women’s Network

*Human Trafficking*  
C&O

*Presenter:*  
Abby Kuzma, Assistant Attorney General,  
Office of the Indiana Attorney General

*Preserving women’s history in the Modern World*  
B&O

*Presenter:*  
Jeannie Regan-Dinius, Director of Special Initiatives  
Indiana Department of Natural Resources
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<tr>
<td>12:00 – 1:30 PM</td>
<td><strong>Opening Plenary Luncheon</strong>&lt;br&gt;Women’s Health Matters&lt;br&gt;Keynote Speaker: Dr. Corey Hebert</td>
<td>Illinois Street Ballroom</td>
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<td>1:45 – 3:00 PM</td>
<td><strong>Break Out Sessions</strong>&lt;br&gt;Leadership Development&lt;br&gt;Presenter: Alyssia Coates, PhD, Director&lt;br&gt;Office of Admissions Outreach and Engagement Recruiting University of Notre Dame</td>
<td>Milwaukee B&amp;O C&amp;O</td>
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<td><strong>Trauma-Informed Care of Women and Girls</strong>&lt;br&gt;Michelle Hoersch, MS&lt;br&gt;Regional Women’s Health Coordinator, Office on Women’s Health, U.S. Department of Health and Human Service</td>
<td>B&amp;O</td>
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<td><strong>Pregnancy Discrimination Act and You</strong>&lt;br&gt;Akia Haynes, Deputy Director and General Counsel&lt;br&gt;Indiana Civil Rights Commission</td>
<td>C&amp;O</td>
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<td>3:00 – 3:30 PM</td>
<td>Refreshment Break and Info Expo</td>
<td>Grand Hall Exhibit Hall</td>
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<td>3:30 – 4:45 PM</td>
<td><strong>General Session</strong>&lt;br&gt;Gender, Sex &amp; Politics Heading toward Campaign 2016&lt;br&gt;Presenter: Kristina Horn Sheeler, Ph.D.&lt;br&gt;Chair and Associate Professor, Department of Communication Studies&lt;br&gt;Indiana University-Purdue University at Indianapolis&lt;br&gt;US Representative Susan W. Brooks (Invited)&lt;br&gt;Indiana 5th District&lt;br&gt;Co-Vice-Chair, Congressional Caucus for Women’s Issues</td>
<td>Illinois Street Ballroom</td>
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<td>6:30 – 8:30 PM</td>
<td><strong>Dinner Plenary Session</strong>&lt;br&gt;Innovating Your Brand&lt;br&gt;Presenter: Jennifer Browning Holmes, President and Founder Integrating Women Leaders, LLC</td>
<td>Grand Central Station</td>
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Don’t Forget to Tweet! @NACWWomen | #2015nacw
## Conference Agenda

**Tuesday, July 21, 2015 – Recharge Your Passion**

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<td>Breakfast</td>
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<td>8:00 – 5:00 PM</td>
<td>NACW Conference Office</td>
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<td>Conference Registration</td>
<td>Executive Alcove</td>
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<td>8:00 – 9:15 AM</td>
<td>NACW Business Meeting II (NACW Delegates Only)</td>
<td>Victoria Station ABC</td>
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<td>» Cecilia, Zamora</td>
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<td>President, NACW</td>
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<td>Administrative Law Judge</td>
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<td>Indiana Civil Rights Commission.</td>
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<td>9:20 AM – 10:50 AM</td>
<td><strong>Breakout Sessions</strong></td>
<td>Victoria ABC</td>
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<td><em>Board Commissioner Exchange</em></td>
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<td>Moderated by two members of the NACW board of directors, this session is designed for board Commissioners and will allow participants to share best practices of Commissions from across the country. Be sure to bring examples of the extraordinary work your Commission has done this year and be prepared to share. This is a great time to seek solutions to challenges as well!</td>
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<td>Moderators:</td>
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<td>» Suzanne Doty, Commissioner</td>
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<td>Santa Clara County Commission on the Status of Women</td>
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<td>President, Association of California Commissions for Women</td>
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<td>» Dianne McKay, Commissioner</td>
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<td>Burlington County Council on Women</td>
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<td><em>Executive Director/Staff Exchange</em></td>
<td>Victoria Station D</td>
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<td>Moderated by senior staff members of two commissions for women, this session is designed for executive directors and staff to share the best practices of Commissions from across the country. Be sure to bring examples of the extraordinary work your Commission has done this year and be prepared to share. This is a great time to seek solutions to challenges as well!</td>
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<td>Moderators:</td>
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<td>» Jill Ashton, Executive Director</td>
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<td>Massachusetts Commission on the Status of Women</td>
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<td>» Michele Manning, Assistant Director</td>
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<td>Florida Commission on the Status of Women</td>
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<td><strong>Rethink. Regain. Recharge: Get Back Your Authentic Self</strong></td>
<td>Penn Station AB</td>
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<td>Presenter:</td>
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<td></td>
<td>» Linda Rendleman, CEO and Co-Founder</td>
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<td>Women Like Us Foundation</td>
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10:55 – 12:10 PM

**General Session**

*Empowerment through Partnerships (Visioning Session)*

Victoria Station ABC

In 2014, NACW launched its new three-year strategic plan. Critical to the plan’s success was NACW’s ability to build relationships amongst peers, form alliances with national partners, and cultivate a national network of supporters. Imagined as a visioning session, this interactive discussion will bring together representatives of national organizations to explore opportunities and challenges of partnerships for individual commissions and for NACW.

**Moderator:**

» Cecilia Zamora, President
  National Association of Commissions for Women
  Board Member, Marin County Commission for Women

**Panelists:**

» Kathy Cabello
  President, NAWBO-Indy
  Owner, Cabello Associates

» Deborah Hearn Smith
  President and CEO
  Girl Scouts of Central Indiana

» J.D. Zahniser
  Representative,
  2020 Centennial of Women Winning the Vote Initiative

12:10 – 12:30 PM

**Break**

12:30 – 2:00 PM

**Plenary Luncheon**

*NEXT Solutions*

Grand Central Station AB

**Keynote Speaker:**

» Jennifer Pope Baker, Executive Director
  Women’s Fund of Central Indiana

2:15 – 3:30 PM

**Breakout sessions**

*NACW Board of Directors Meeting* Executive Boardroom

Presiding Officer:

» Cecilia Zamora
  President, NACW

**Keeping Girls Safe on the Internet** Victoria Station D

Presenter:

» Special Agent Don Whitehead,
  Federal Bureau of Investigation, Indianapolis Office

**Service Women, Military Service and Family Life** Penn Station AB

Presenters:

» Christy Collins, Researcher
  Military Family Research Institute, Purdue University

» Kenona Southwell, Researcher
  Military Family Research Institute, Purdue University
### Conference Agenda

**Afternoon**  
You’ve got the afternoon off. Take some time for yourself; you deserve it! Explore Downtown Indianapolis on your own! Do a little shopping! Visit one of Indy’s fabulous museums! But, be back for the no-host dinners!

6:30 PM  
**No-Host Dinners**  
Sign up for dinner at one of several local restaurants within walking distance of the hotel and enjoy some conversation with your colleagues. Choose the restaurant because you want to sample the menu or because you want to take part in the dinner group’s topic.

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**Wednesday, July 22, 2015 – Strengthen Your Mission**

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<td>Breakfast</td>
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<td>8:30 – 9:30 AM</td>
<td>NACW Business Meeting III (NACW Delegates Only)</td>
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<td>Indiana Civil Rights Commission.</td>
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<td>9:40 – 10:55 AM</td>
<td><strong>Break Out Sessions</strong></td>
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<td><strong>Using Social Media/PR to strengthen your mission</strong></td>
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<td>» Sarah Lacey</td>
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<td>» Kola Olaosebikan</td>
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<td>» Sara VonBargen</td>
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<td>State and Local Client Success Manager</td>
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<td><strong>Creating Partnerships, developing relationships and working with stakeholders</strong></td>
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<td>» Aaron Perri</td>
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<td>Downtown South Bend</td>
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<td>» Brooke Thomas</td>
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<td>Greater Indianapolis Progress Committee</td>
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<td>10:55 – 11:05 AM</td>
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11:10 – 12:25 PM  
**Break Out Sessions**

*Engaging girls in STEM, one princess at a time*

Presenter:

» Dr. Erin Albert  
Author, *Amazing Adventures of the Princesses from Planet STEM*

*Different funding models for sustaining commissions for women*

Presenter:

» Susan Garrison  
Founding and Current President  
Friends of the Delaware County Women’s Commission

» Phyllis Gordon  
Board Commissioner,  
Contra Costa County Women’s Commission

12:30 – 2:00 PM  
**45th Anniversary Plenary Luncheon**

*Leadership through Sports*

Guest Speakers:

» Mo’Ne Davis  
American Little League Baseball Pitcher  
Philadelphia, Pennsylvania

» Starr Foster  
Youth Development and High Performance Coach  
Georgetown University

2:00 – 2:15 PM  
**Break**

2:15 – 3:30 PM  
**General Session**

*A View from Washington: Women’s Bureau*

Presenter:

» Latifa Lyles  
Director  
Women’s Bureau  
U.S. Department of Labor

4:00 – 5:00 PM  
**Guided Tour of Historic Union Station**

*Take a trip back in time and tour the country’s first Union Station with J.J. DeBrosse, Crowne Plaza’s sales manager and building historian. Guests should meet J.S. in the Lobby. Size of group may not exceed 50. Please sign up for this tour at the registration desk. Sign-up for this, it would be helpful to have an estimate of how many guests are interested.*  

6:00 – 7:00 PM  
**Closing Reception**
**Conference Agenda**

7:00 – 9:30 PM  
Closing Plenary and Achievement Awards  
Installation of NACW Board/Officers Dinner  
*Negotiating the Divide: The Gender Salary Differences and Why*

Keynote Speaker:  
» Dr. Theresa Rohr-Kirchgraber  
Executive Director, National Center of Excellence in Women’s Health  
President, American Medical Women’s Association

**Thursday, July 23, 2015**

8:00 – 8:30 PM  
Breakfast  
*Haymarket A*

8:30 – 11:00 AM  
Post-Conference NACW Board Meeting  
(NACW Board Members Only)  
*Haymarket A*
Preparing the Next Generation of *Leaders*  
Wednesday, July 22, 2015

8:30 AM – 9:00 AM  
Registration/Breakfast  
Grand Central Station

9:00 AM – 9:30 AM  
Welcome and Opening Remarks  
Girls Forum Moderator:  
Patricia Wachtel  
President and CEO  
Girls, Inc. of Central Indiana  
Special Guest:  
Chief Justice Loretta Rush (Invited)  
Indiana Supreme Court

9:40 AM – 10:55 AM  
*Mentoring Fundamentals for Protégés*  
Presenter:  
Alison Martin-Books  
President and Founder  
Mentoring Women’s Network

10:55 AM – 11:05 AM  
Break

11:10 AM – 12:25 PM  
*Leadership Development*  
Presenter:  
Alyssia Coates, PhD  
Director  
Office of Admissions Outreach and Engagement Recruiting  
University of Notre Dame

2:00 PM – 2:15 PM  
Break

2:15 – 3:30 PM  
*Reputation Safety*  
Presenter:  
Jennifer Gabou  
Former Division I student-athlete  
Professional Tennis Player

3:30 PM – 4:00 PM  
Closing Remarks and Debrief  
Girls Forum Moderator:  
Patricia Wachtel  
President and CEO  
Girls, Inc. of Central Indiana

Girls Forum *Agenda*

NACW’s mission is to *sustain, strengthen and advocate for women’s commissions* in their work to promote equality and justice for all women and girls and ensure they are represented and empowered in their communities.
**Keynote Speakers**

**Opening Plenary Luncheon July 20, 2015**

*Women’s Health Matters*

**Dr. Corey Hebert**, a practicing physician, and television and radio talk show host, is one of the most widely sought after professionals in his fields of community inspired medicine and motivational speaking. After leaving his home in Baton Rouge, Louisiana Dr. Hebert attended Morehouse College, alma mater of Dr. Martin Luther King Jr. He continued the pursuit of his goals at Meharry Medical College in Nashville, Tennessee. Upon completion of his studies, Dr. Hebert started his residency at Tulane University Medical Center in New Orleans La. where he honed his clinical as well as his leadership skills. He was elected to the National Executive Committee of the American Academy of Pediatrics during which he received a special National exemplary achievement award for leadership. Dr. Hebert was also the Chairman of the Louisiana State Medical Society Resident section, the first African American to hold this position.

Dr. Hebert has a very sincere charm which allows him to talk to a range of community members including Dr. Hebert has been featured many times on national broadcasts including “The Oprah Winfrey Show”, “The Early Show” with Harry Smith on CBS, “NBC Nightly News” with Brian Williams, “Good Morning America” and on the MSNBC shows, “Countdown” with Keith Olbermann and “Dr. Nancy” with Dr. Nancy Snyderman. Dr. Hebert has been dubbed as the expert on healthcare issues by NBC News (WDSU-TV) where he is also the Chief Medical Editor and is on air daily. He was also featured in the Spike Lee feature film, “When the Levees Broke”. He hosts a weekly radio show on Cumulus Broadcasting Network, aptly titled, “Doctor for the People” A nickname given to him by the communities which he so readily serves. He currently is also a contributor to the Discovery Channel show, “How Stuff Works” and he has a recurring segment on the Dr. Oz show.

Dr. Hebert serves on many committees and boards and has served as the Vice-Chairman of the National Executive Committee for the National Health Service Corps. This very important board, overseen by the Surgeon General decides which areas in the US and US territories will be designated as underserved and underrepresented. Recognizing that the school children of New Orleans were some of the most unhealthy, overweight, stressed children in the United States; Dr. Hebert accepted the position of Chief Medical Director of the State of Louisiana Recovery School District. Most recently he has been appointed to Chief Medical Officer of Dillard University in New Orleans. Dr. Hebert is currently working for the Centers for Disease Control (CDC) on a Media Roundtable that travels throughout the United States educating the Minority Media on effective ways to give information about the H1N1 vaccine to populations who are inherently have issues concerning vaccine administration. Dr. Hebert directly addresses the media outlets in major cities on behalf of the CDC to increase immunization rates in the United States.

**Monday Plenary Dinner July 20, 2015**

*Innovating Your Brand*

**Jennifer Browning Holmes** spent 27 years in corporate America holding management, director and executive level C-suite positions for several major healthcare companies including; Boston Scientific, Guidant Corporation, Heartport, EKOS and Spectranetics before founding her management consulting firm, Integrating Woman Leaders, Inc. In September, 2012 she joined MedAssets, an industry leader in healthcare technology and consulting services, as Senior Vice President, Advisory Solutions. In early 2010 Jennifer founded, Integrating Woman Leaders, Inc. (IWL) a WBE, Certified Women Business Enterprise. Today, IWL is a respected management consulting firm dedicated to the advancement of women in the workplace. IWL focus is on leadership, communication and skill development for women. The company works to ensure corporate inclusion and diversity efforts are aligned with their women’s initiatives. IWL assists companies who are interested in launching and implementing corporate women’s initiatives tied to leadership development training programs. The company has been successful in coaching and developing individuals through their highly trained, certified and skilled executive coaches. Through her passion to mentor women Jennifer created the first Annual Women’s Leadership Conference in the state of Indiana. Jennifer currently holds a position as Faculty Partner, at Butler University’s College of Business, Corporate & Executive Education (BCEE). In collaboration with BCEE, IWL offers customized training as well as public leadership development programs. Each program focuses on key areas of
leadership, which were identified from the past four years of research and feedback from clients and attendees of the annual IWL Women's Leadership Conference. Jennifer recently served as Vice President, Board of Directors, Domestic Violence Network (DVN) and serves on the Board for the Juvenile Diabetes Research Foundation (JDRF). She volunteers her time mentoring women through her membership with the Healthcare Women Business Associations (HBA), having served as one of the 2012 Indiana Chapter Mentors. She is a member of Mentoring Women's Network, a past member of the National Association Women Business Owners (NAWBO) and was recently invited to become a member of the Global Institute for Women in Leadership.

**Plenary Luncheon July 21, 2015**

**NEXT Solutions**

Jennifer Pope Baker, Executive Director of Women's Fund of Central Indiana since 1998, has dedicated her career to creating transformative and sustainable change for women and girls. As a philanthropic leader, Jennifer is respected for her innovation, passion and strategic approach to increasing impact and influence. Under her leadership, Women’s Fund has become the expert resource for issues impacting women and girls in central Indiana and a national leader in seeking solutions in helping emerging adult women move from economic instability to economic security.

Jennifer is recognized nationally for the innovative and transformational initiative called NEXT - an incubator created to attract the most talented, visionary leaders to Indianapolis to develop solutions to measurably improve the lives of emerging adult women. As a strategic leader who effectively mobilizes action and resources, Jennifer helped guide the Women’s Fund launch of NEXT in 2014, which led to an invitation for Women’s Fund to join the prestigious Clinton Global Initiative.

Through the commitment Women's Fund has made to NEXT, Jennifer was selected to be one of fifteen members of LEAD, a program of the Clinton Global Initiative, bringing together accomplished professionals who are committed to inspiring the next generation of leaders to address our world’s most urgent problems.

Jennifer is directly influencing and fostering the next generation of philanthropists and community leaders through the development of three unique philanthropic educational programs. GO: Give Back, OPTIONS and Perspectives are recognized as premier models for engaging people of all ages in thoughtful community leadership and philanthropy.

Her success with Women's Fund philanthropy education has made Jennifer a sought after speaker on the topic; she is a regular guest on Inside Indiana Business and she has been a featured speaker at Women's Funding Network's International Conferences, keynote speaker for Girls, Inc. Regional Conference, MCON14 and many local and regional conferences and meetings.

She has led the Fund's endowment growth from $3 million to its current total of nearly $15 million. Jennifer has implemented a “best-practices” grant-making process with a focus on research that has resulted in distributions of over $5 million to 109 effective women and girl serving organizations. Jennifer is responsible for all aspects of Board and volunteer management and has guided the creation of administrative, governance, and strategic planning for the Fund. She leads the Fund's development efforts, working closely with donors and volunteers who have created significant giving levels within Women's Fund.

Jennifer's community knowledge and efforts to increase economic self-sufficiency opportunities for women and girls led to her participation as a founding board member and immediate past chair of Grameen America Indianapolis Advisory Board and member of Grameen America National Advisory Board. Jennifer is active in many volunteer activities, including P&G Gymnastics Championships, Local Organization Committee, 2015; NCAA Women's Final Four Local Organizing Committee 2016 & 2011; DePauw University, Board of Visitors; International School of Indiana, Development Committee; Children's Museum Guild, past Treasurer & Board of Directors; Super Bowl XLVI, Indy's Super Cure Committee & NFL Team Liaison; United Way of Central Indiana, and Executive Women's Leadership Series Moderator, 2011-2012. In 2010, she was named a “Woman of Influence” by Indianapolis Business Journal; she is a 2007 Hoosier Fellow, a member of Class XXIV of Stanley K. Lacy Executive Leadership Series, and a member of the FBI Citizen's Academy in 2005. Jennifer was named by Indianapolis Business Journal as a member of the 2002 class of “40 Under Forty.”

Jennifer received a degree in Communication from DePauw University. She is married to Christopher Baker and has two children, Catherine and Charlie.
Keynote Speakers

45th Anniversary Plenary Luncheon July 22, 2015

Leadership through Sports

Mo’Ne Davis is an American Little League Baseball pitcher from Philadelphia, Pennsylvania. She is one of two girls who played in the 2014 Little League World Series and is the first girl to earn a win and to pitch a shutout in Little League World Series history. She is the 18th girl overall to play, the sixth to get a hit, and the first African-American girl to play in the Little League World Series. She is also the first Little League baseball player to appear on the cover of Sports Illustrated as a Little League player.

Starr Foster is the Youth Development and High Performance Coach for Georgetown University. It was at the youthful age of 4 when Starr Foster received her first tennis racquet from the great Arthur Ashe. Both her Father’s work ethics in sports and Arthur’s influential engagement on and off the court, has served as a blue print for her coaching method and way of life. She is PTR certified in adult and junior development and currently instructs at Georgetown University for the past 5 years. Her focus is on Junior development through producing high performance programs for all ages, competitive match play experiences and tennis specific fitness. She serves on the USTA Junior Development Committee for the Mid Atlantic section. Her private lessons are goal oriented and focus on the individual’s strengths and areas for improvements. Each lesson is given a recap called the “Tennis Takeaways”. Her Private lessons have been to the highest level Washingtonian youth dignitaries.

In 2011, she was named assistant women's tennis coach at Georgetown University and as a coach in program operation for two seasons. Starr helped coach two Big East performers and in 2011-2012, the Georgetown women had its best season at a 16-6 record as well as a mark of 5-2 in the BIG EAST Conference. When off the court she produces and moderates radio sports shows for youth and professional athletes. She has also developed a Non-profit organization called TLC (Tennis Legacy Club) for girls’ empowerment and self-esteem.

After graduating with a bachelor degree in political science, Starr’s focus was to be involved with the community through sports. She served as a Youth Coordinator for The Norwalk Grassroots Foundation by putting together several youth tennis leagues within after school programs throughout the nation. In her college career, Starr received a tennis scholarship at Rutgers University after her Freshman year but then transferred to Lehigh University, while taking a year off to play semi pro tournaments. Starr served as captain both her junior and senior year at Lehigh University. She played #1 doubles at Lehigh University and was the winner of the team’s Coaches Award and was a three-year letter winner at Lehigh. Starr had a winning record in both singles and doubles over her three-year career. As a junior player in Florida, she had a vigorous training schedule in Vero Beach including personal training practices with Ivan Lendl’s international prospects. Throughout high school, Starr was a regional champion winner for 1999, 2000, and 2001. Starr received an opportunity to attend a program at the Colorado Olympic Training Center. She was one of 20 students chosen nationally for a national leadership training program called F.L.A.M.E. (Finding Leaders Among Minorities Everywhere).

Closing Plenary Dinner and Achievement Awards July 22, 2015

Negotiating the Divide: The Gender Salary Differences and Why

Theresa Rohr-Kirchgraber, MD is an Associate Professor of Medicine and Pediatrics as well as the Executive Director, IU National Center of Excellence in Women’s Health. She also is Chief Physician Executive, Eskenazi Health Outpatient Care Center Primary Care and the Center of Excellence for Women’s Health. She was recently named President of the American Medical Women’s Association. Born and raised in Southern California she completed her education at California State University Long Beach-BA Chemistry. She attended Cornell University College of Medicine and her residency in Internal Medicine was completed at University Hospitals of Cleveland. She is Board Certified in Adolescent and Internal Medicine she focuses on Primary Care, Care of Childhood Cancer Survivors, Eating Disorders in Adults, and Health and Wellness. Dr. Rohr-Kirchgraber has been awarded Humanism in Medicine award by the Arnold P. Gold Foundation and has been the recipient of many teaching and mentoring awards. Her passion includes caring for patients, empowering women and girls to reach for success, and improving the health of the women of Indiana, one person, one community at a time.
**Special Event July 19, 2015 | 8-9:00 PM**

*Move and Mingle*

Leteisa Butler, is a Licensed Zumba, Zumba Toning and Fierce Funk instructor. Growing up in the small town of Providence Ky., Letteisa allowed her passion for dance to develop into big dreams of touching lives through dance. From high school drill squad to teaching interpretive movement to children in the local church, she realized her ability to motivate others and choreograph her own routines. Not hindered by age and motivated by her love of dance and fitness for people of all shapes and sizes, Letteisa began teaching Zumba in 2011. Bringing fun and encouragement to every class, her class size quickly exploded from 4 people once a week to nearly 100 students three times per week, plus special events throughout the Tri-State area. Her favorite quote and guiding principal: "I can do all things through Christ who strengthens me" Philippians 4:13.

**General Session July 20, 2015 | 3:30-4:45 PM**

*Gender, Sex & Politics Heading toward Campaign 2016*

Kristina Sheeler is Professor and Chair of the Department of Communication Studies at IUPUI. She teaches undergraduate and graduate courses in political rhetoric, persuasion, and gender and communication, and has taught internationally in the Czech Republic, Poland, and Macedonia as well as in the US. Her research is in the area of gender and political communication, studying the ways that political candidate identity is contested and constructed in popular media, political discourse, journalism, and punditry. Her most recent book, *Woman President: Confronting Postfeminist Political Culture* co-authored with Karrin Vasby Anderson, assesses the debilitating frames through with the 2008 candidacies of Hillary Clinton and Sarah Palin were presented to the public. *Woman President* won the Organization for the Study of Communication, Language, and Gender’s outstanding book award in 2014 as well as the National Communication Association’s 2014 Winans-Wichelns Memorial Award for Outstanding Scholarship in Rhetoric and Public Address.

Congresswoman Susan W. Brooks represents the 5th District of Indiana, which spans eight diverse counties throughout the central part of the Hoosier State. She currently serves on the House Energy and Commerce Committee, the House Ethics Committee and the Select Committee on the Events Surrounding the 2012 Terrorist Attack in Benghazi. Her strong background in both the public and private sectors includes experience as a proven difference maker in areas such as public safety, homeland security, counter-terrorism and economic development.

Before joining the House of Representatives, Susan served as Senior Vice President and General Counsel for Ivy Tech Community College. Collaborating with a wide network of stakeholders, she implemented workforce development strategies aiming to enhance job training and placement for thousands of Hoosier residents. In 2001, President George W. Bush appointed Susan as U.S. Attorney for the Southern District of Indiana. Serving as the chief federal law enforcement officer for a majority of the Hoosier state, she received bi-partisan acclaim for efforts to battle mortgage fraud, gun violence, drug trafficking, gangs, child exploitation and identity theft. Susan also earned recognition as Deputy Mayor of Indianapolis during the Steve Goldsmith administration, where she provided oversight of public safety operations and drove community dialogue on vital civic issues. Over her tenure, she managed police, fire and emergency response efforts while serving on boards related to criminal justice, community corrections, violence reduction and race relations. Susan practiced law at the Indianapolis firm of Ice Miller and also served as a criminal defense attorney for Indianapolis based McClure, McClure and Kammen. Susan was recently named the Indiana Chamber of Commerce 2014 Government Leader of the Year. She is also a recipient of the Nancy A. Maloley Outstanding Public Servant Award from the Richard G. Lugar Excellence in Public Service Series. In addition, she has received the “Spirit of Enterprise” Award from the U.S. Chamber of Commerce and the Nathan Hale Award from the Indiana Reserve Officers Association.

After receiving her undergraduate degree from Miami University of Ohio, Susan pursued a Juris Doctor (J.D.) from the Indiana University Robert H. McKinney School of Law. In May of 2013, Susan was awarded an honorary Doctor of Public Service degree from Marian University in Indianapolis.
Deborah Hearn Smith is chief executive officer of Girl Scouts of Central Indiana, the premiere national leadership experience for girls in Kindergarten through 12th grade. The largest girl-serving non-profit organization in the state, Girl Scouts of Central Indiana annually serves more than 40,000 girls and 18,000 adult volunteers across 45 counties. The organization employs 200 permanent and seasonal staff, with an annual budget of $10 million. Deborah is a member of Girl Scouts of the USA’s CEO Thought Partners, a select group of executives who work with national senior management to discuss broad issues. Because of her proven track record in fiscal management, Deborah is one of three council CEOs appointed to Girl Scouts of the USA’s retirement advisory group.

Her community activities include United Way of Central Indiana’s Agency Executive Council, Indianapolis Public Schools Education Foundation, Kiwanis Foundations board of directors, Governor’s Planning Council for People with Disabilities, Deaf Camp of Indianapolis board of directors, and Delta Sigma Theta Sorority. Deborah is a founding member of National Coalition of 100 Black Women, former member of Jameson Camp board and Very Special Arts board, former president of Circle City Chapter of the Links, and former national treasurer of the American Camping Association. Deborah’s community awards include Kiwanis Club of Indianapolis Civic Award, Martin University’s President’s Award, Black Police Association’s Community Service Award, Women’s Empowerment Leadership Award, and the Indiana Commission for Women’s 2013 Torchbearer Award.

Deborah holds a bachelor’s degree from Kentucky State University, Master of Business Administration degree from Indiana Wesleyan University, Honorary Doctorate of Humane Letters from Martin University, and certification in nonprofit management from Harvard School of Business. She is a graduate of the Hoosier Fellows Program through the Kelley School of Business at IUPUI, Wharton Business School’s Executive Leadership Development Program, and Anthem Blue Cross and Blue Shield Diversity Leadership Academy of Greater Indianapolis.

Kathy Cabello is a multicultural marketing consultant – driving corporate strategies and solutions for organizations. She began her career as a computer engineer in corporate America and transitioned to marketing and customer relationship management, where her love for strategy and marketing was born. This led to her starting Cabello Associates, a full service, marketing consultancy. As a bilingual and bicultural professional, she brings an added wealth of marketing knowledge and is frequently asked to speak on this topic and on women in business. Kathy is an active member of the community. She serves on the Indiana State University Board of Trustees, 500 Festival Board, President of the National Association of Women Business Owners – Indianapolis, Fifth Third Bank Advisory Board, and President Emeritus and a founding member of the National Society of Hispanic MBAs – Indianapolis. She has served on other committees such as the 2012 Indianapolis Super Bowl Host Committee, Indiana Governor’s Conference for Women and various scholarship boards. Promoting and encouraging higher education among Hispanic youth is a passion for Kathy that she lives out by mentoring Hispanic youth in college and high school through Project Stepping Stone, a nonprofit organization. Of all her roles, she views the most important are mother to her 2 daughters and partner to her husband of 29 years and best friend, Eddy. Kathy earned her BS degree in Computer Science from Eastern Michigan University, her MBA from the University of Notre Dame and is an MBEP graduate of the Tuck School of Business at Dartmouth.

J.D. Zahniser, 2020 Centennial of Women Winning the Vote Initiative, is an educator and historian. She co-authored the recent biography, Alice Paul: Claiming Power (Oxford, 2014). She is a past president of the Alice Paul Centennial Foundation (now the Alice Paul Institute), and moderates the 2020 Centennial listserv. She lives in St. Paul, Minnesota.
Cecilia Zamora, President, NACW

Cecilia Zamora is the Executive Director of the Latino Council, a community-based organization that assists nonprofits, government agencies, community organizations and businesses in building their organizational and cultural capacity to better serve the Latino community. The Latino Council provides leadership in the areas of strategic planning, organizational development, board diversity, resource development, and public policy development. Cecilia was appointed to the Marin Women’s Commission (MWC) in 1995 and served as its Chair in 2003 & 2004. She was elected to the board of the National Association of Commissions for Women (NACW) in 2004 and is currently the NACW President, re-elected in 2014. Cecilia is President of the Hispanic Chamber of Commerce of Marin and also serves on the Workforce Investment Board of Marin. She is on the Leadership Board of MarinKids and the Boys & Girls Club of Marin and So. Sonoma Counties, as well as the Advisory Boards of Bank of Marin, Latina Breast Cancer Agency and Marin Asian Advocacy Project. Cecilia is a Fellow of the Women’s Policy Institute of the California Women’s Foundation and a graduate of the HOPE (Hispanas Organized for Political Equality) Leadership Institute. She is a graduate of the San Rafael Leadership Institute and has been its Chair since 1998. She is a Charter member of WEDOC (Women Executive Directors of Color). Cecilia received the Spirit of Marin Award in 1998, the Martin Luther King Jr. Humanitarian Award in 2009 and the Hero of Marin Award in 2013. She is featured in the book “100 Faces of Marin”. Cecilia received a “Leadership Beyond Boundaries” award in March 2014 at the 1st Annual “Making a Difference” Conference hosted by the Institute for Women’s Leadership. Cecilia maintains a private consulting practice specializing in leadership development, diversity training, philanthropy planning and multicultural strategies for businesses and nonprofits.

General Session July 22, 2015 | 2:15-3:30 PM
A View from Washington: Women's Bureau

Latifa Lyles, Director of the Women’s Bureau, U.S. Department of Labor

Latifa Lyles is the Director of the Women's Bureau at the Department of Labor where she works to advance and improve standards, practices and opportunities for women in the labor force. Ms. Lyles previously served as Vice President for Membership of the National Organization for Women (NOW), the nation’s largest and oldest grassroots feminist advocacy group, where she served as a principal media spokesperson on a wide range of women’s issues appearing on local and national radio and television, and she oversaw the organization's Direct Marketing program. Prior to her post at NOW, she managed the membership program at Public Justice, the nation's largest public interest law firm which specializes in a broad range of cases from employment discrimination to consumer protection. She has served as Co-chair of the Older Women's Economic Security Task force of the National Council of Women's Organizations, and on the Women's Coalition for Dignity and Diversity in Media. Ms. Lyles has extensive community and political organizing experience and has been working in the social justice movement for over fifteen years, starting with her work in 1998 as Public Policy Associate for the Older Women's League (OWL), where she focused on economic security issues of mid-life and older women.
General Session Speakers

Monday, July 20, 2015 | 10:30-11:45 AM

Mentoring and its Benefits to the Community

Alison Martin-Books, Founder, President and CEO, Mentoring Women’s Network

Alison Martin-Books is the Founder, President and CEO for Mentoring Women’s Network and the Mentoring Women’s Network Foundation, an organization whose mission is to provide scholarship funds and mentoring programs for women across the nation. She is the author of “Landing on My Feet: Learning to Lead Through Mentoring”, which is an inspiring account of the power of mentoring, complete with leadership lessons and contributions from other women leaders. With impressive background work and roughly 15 years in nonprofit, Alison Martin-Books excelled in all areas of leadership and communication. While performing under the great pressure with roles advancing from Youth Market Director, to Corporate Events Director, to Executive Director, and to Development Vice President, Martin inhabited poise and confidence, leading to organizational success. She excels at fundraising, having managed continued growth of a 2.4 million dollar local campaign and securing national gifts totaling 3.5 million dollars. Her commitment to her passion for education, developing female leaders and to giving back to the community lead her to launch Mentoring Women’s Network, the Mentoring Women’s Network Foundation and the Mentoring Connect virtual mentoring software and training program, a novel approach to connecting mentors and mentees based on skills and competencies. As CEO, she acts as a liaison to a national committee responsible for the marketing and content for the national platform and consults with corporations on the development and strategy aligned with leadership development programs and initiatives for emerging female leaders and works to develop meaningful partnerships with companies wishing to develop and promote female talent. She also is a partner for Endorse Business Listings, a positive word of mouth online marketing tool for small businesses. She is married with two children and a stepson and volunteers for The Little Red Door and The American Heart Association’s Go Red for Women Luncheon. She was a finalist for Indy’s Best and Brightest in 2013.

Human Trafficking

Abby Kuzma, Assistant Attorney General, Office of the Indiana Attorney General

Currently serving as the Assistant Attorney General in the Office of the Indiana Attorney General of the State of Indiana, Abby Kuzma’s legal career includes public policy in federal and state government, as well as strong advocacy and compassion against the evils of human trafficking and poverty. In Washington, she has served on the staff of U.S. Senate Committee of the Judiciary, as minority chief counsel for the Subcommittee on Patents, Copyrights and Trademarks, and as legislative staff for Senator Richard Lugar, R-Ind. Her legal work has been recognized repeatedly: Ms. Kuzma was awarded the Indiana Bar Foundation Pro Bono Public Award in 1998, the 2002 Indiana State Bar Association Women in the Law Achievement Award, the Christian Legal Society’s Christian Legal Aid Staff Member award in 2004, the Starkey Entrepreneurial Woman Award in 2005, the Indiana University School of Law Distinguished Service Award in 2006, and the Indianapolis Bar Association Antoinette Dakin Leach Award in 2008. In 2011, she was awarded the St. Thomas Moore Woman for all Seasons Award. Her commitment to Christian compassion and justice is particularly noteworthy. Kuzma co-founded and was the executive director of the Neighborhood Christian Legal Clinic, a faith-based, non-profit corporation which provides legal representation and preventive law education to low-income families in central Indiana. Founded in 1994, the Clinic directly serves more than 13,000 clients per year and was recognized with the 2004 Indiana Achievement Award for Impact in the Community for its immigrant-outreach program. Showing a particular concern for human trafficking, in 2009, she was appointed co-chair of the Indiana Anti-Human Trafficking Task Force (IPATH). In May 2011, Indiana Attorney General Greg Zoeller announced that the National Attorneys General Training and Research Institute (NAGTRI) had chosen Kuzma for an International Fellowship Program. Kuzma and five other Fellows from the United States were joined by 16 Fellows from Bosnia, Canada, Czech Republic, Iraq, Israel, Mexico, Russia, Taiwan and Ukraine to discuss and analyze the issues involving human trafficking from a global perspective. Kuzma holds a Bachelor of Arts degree with honors in philosophy from the University of Wisconsin and is a graduate of the Indiana University School of Law.
Preserving Women's History in the Modern World

Jeannie R. Regan-Dinius, Director of Special Initiatives, Indiana Department of Natural Resources

Jeannie R. Regan-Dinius, Director of Special Initiatives, has a life-long interest in history, family history, and research. She earned her Bachelors in Public History from Ball State University, where she studied also anthropology and American Studies. She has her Masters in Urban Planning and Information Management/Library Science from Indiana University-Purdue University at Indianapolis with additional graduate course work in public history. Before coming to the State, she was the Executive Director of a 96-acre historic park in Huntington, IN. She came to the state in 2000 to help work on the Underground Railroad research initiative. She was given the additional responsibility of the Cemetery Registry, the Historic Theater Initiative, and public outreach. Jeannie has served on the board of directors for the Indiana Women’s History Association for over 6 years, having served as secretary, president, and currently as treasurer.

Monday, July 20, 2015 | 1:45-3:00 PM

Leadership Development

Alyssia Coates, PhD, Director, Office of Admissions Outreach and Engagement Recruiting, University of Notre Dame

Dr. Alyssia Coates is establishing a national early outreach initiative to identify and recruit students from grades 7 to 9 to cultivate a pipeline of highly talented students. She also coordinates the admissions office recruitment of 10th and 11th grade students with the Pre-College Programs. Her administrative experience includes strategic planning, grant management, and organizational leadership as director of the Notre Dame’s Trio Programs - Upward Bound and Educational Talent Search and Office of Pre-College Programs. Alyssia serves on the board of directors of Heroes Camp, La Casa De Amistad, Rebuilding Together, Trio Programs Advisory Board, and Delta Sigma Theta Sorority, Inc. Alyssia is an advocate for education and passionate about leadership development among young ladies and women. She presents annually at national and regional conferences, community churches and not-for-profits focusing on professional leadership development and the importance in understanding identity and purpose to achieve a spirit of success. A graduate of Binghamton University with a bachelor’s in rhetoric and literature, and a master’s in education and counseling. She also attained her educational specialist degree in educational leadership from Eastern Michigan University. She earned her doctorate in leadership from Andrew’s University. She is happily married to Jua Coates and has two amazing children, Ashley and Ian.

Trauma-Informed Care of Women and Girls

Michelle Hoersch, MS, Regional Women's Health Coordinator, Office on Women's Health, U.S. Department of Health and Human Services

Before joining the Office on Women's Health, Michelle Hoersch was on faculty at Rush-Presbyterian-St. Luke's Medical Center in Chicago in the Department of Preventive Medicine her work focusing largely on women's health and cardiovascular research. Her most recent position in the Department of Preventive Medicine was as the Director of Recruitment for the Women's Health Initiative (WHI) funded by the National Institutes of Health. Prior to the site being awarded the WHI, Michelle was the Research Manager for the Department's Clinical Research Center where she oversaw the Center's clinical trials. She also worked with adolescents as a Mental Health Worker at Alexian Brothers Medical Center, also in the Chicago area. Michelle works to develop and secure programs and activities to improve the health of women across the lifespan and from diverse racial and ethnic groups with particular emphasis on disadvantaged and underrepresented groups of women by providing leadership, promoting collaborations to advance women's health issues, and developing projects and programs to increase health equity through a gender-centered approach to women and girls. Michelle also believes strongly in supporting internships to promote the development of young public health professionals interested in women's health.
Breakout Session Speakers

Pregnancy Discrimination Act and You

Akia Haynes, Deputy Director and General Counsel, Indiana Civil Rights Commission

Akia Haynes is Deputy Director and General Counsel of the Indiana Civil Rights Commission (ICRC.) In that role, Ms. Haynes is responsible for the case processing operations of the agency including, but not limited to, managing the interaction among and between the Intake/Case Management, Alternative Dispute Resolution (“ADR,”) Investigative, and Legal units. Moreover, Ms. Haynes supervises the agency’s mediators, attorneys, and supervisors of the Intake/Case Management and Investigative units. Additionally, as General Counsel Ms. Haynes advises the Executive Director, staff attorneys, and other agency staff regarding civil rights laws and other internal legal matters. Ms. Haynes is involved in various public outreach and education activities, including membership on a number of external boards and committees. Prior to this position, Ms. Haynes served as Deputy Attorney General for both the Licensing Enforcement and Homeowner Protection as well as Civil Litigation divisions of the Office of the Indiana Attorney General. While in the Civil Litigation section, she represented the State of Indiana, its agencies and officials in prosecution of Section 1983 and other constitutional actions. She has worked with the Indiana Maurer School of Law and Rebuilding the Wall as a volunteer in recent years and serves as an associate faculty member with Indiana University-Purdue University Indianapolis (IUPUI).Ms. Haynes received her B.S from the University of Notre Dame and her Juris Doctorate from the University of Notre Dame Law School.

Tuesday, July 21, 2015 | 9:20-10:50 AM

Board Commissioner Exchange

Suzanne Doty, Santa Clara County Commission on the Status of Women and President, Association of California Commissions for Women

Suzanne Doty is in her second term as President of the Association of California Commissions for Women (ACCW), having previously served as ACCW Secretary for 4 years. She was the co-coordinator for the Annual Conference for the National Association of Commissions for Women (NACW) in July 2013, and now sits on its Board of Directors. She served as Chair of the Santa Clara County Commission on the Status of Women from July 2008 through June 2012, and continues as a commissioner. She is a member of Soroptimist International of Santa Clara Silicon Valley, and former President of both SI of Silicon Valley and SI of Santa Clara. She served the Sierra LWVSWSCV 2015 Annual Meeting Speaker Pacific Region of Soroptimist International in previous years as Program Council Representative and District II Director, as well as President of the Sierra Pacific Soroptimist Foundation. She is a member of the San Jose branch of the American Association of University Women (AAUW) and co-chairs the College/University Relations Committee. She has been committed to advancing the status of women since the 1970s in both her professional and volunteer life. Suzanne conducts in-home wine tastings as a Wine Advisor for Wines for Humanity, and designs and makes jewelry. She co-owned a retail wireless business with multiple locations throughout the greater San Francisco Bay Area from 1986 to 2012. She has an MBA from Northwestern University in Evanston, IL and is a two-time breast cancer survivor.

Dianne Mills McKay, Commissioner, Burlington County Council on Women

An alumna of Douglass College and the University of Pennsylvania, Dianne McKay is a long-time advocate for women's equity. She is the chair of the New Jersey Council for Gender Parity in Labor and Education, which oversees the state's efforts to remove barriers related to gender in education and the workplace. Dianne was appointed by the Governor Whitman to chair the New Jersey Advisory Commission on the Status of Women. She served two terms as president of the American Association of University Women-New Jersey. Dianne chaired the Gender Equity Advisory Committee for the New Jersey Department of Education, and served as the chair of the Advisory Committee for the Nontraditional Career Resource Center at the Rutgers University Center for Women and Work. Dianne is currently on the Board of Directors for the National Association for Commissions on Women and chairs the Burlington County Council on Women. She recently completed a term on the PNC Bank Women’s Financial Services Board. Professionally, Dianne is a trainer and consultant on gender equity and diversity issues. She is a part-time lecturer for the School of Management and Labor Relations at Rutgers University, and a lecturer of continuing education for Fairleigh Dickinson University in sociology.
Executive Director/Staff Exchange

Jill Ashton, Executive Director, Massachusetts Commission on the Status of Women

Jill Ashton is the director of the Massachusetts Commission on the Status of Women, an independent state agency tasked with reporting on the status of women in the Commonwealth and making recommendations regarding policy that would facilitate their advancement and increased access to equality. She represents the Commission as a member of the National Association of Commissions for Women, where she serves as co-chair of the policy committee. Outside of commission work, Ashton joined the board of Mass NOW in 2006 and is currently serving as president of the state organization. She is a graduate of the Program for Women in Politics and Public Policy at UMass Boston and received her undergraduate degree from William Smith College. She serves on the board of the Center for Women in Politics and Public Policy and is a member of the member of the WAGE Project’s StartSmart Leaders Circle.

Michele S. Manning, Assistant Director, Florida Commission on the Status of Women

Michele S. Manning, Certified Public Manager (CPM), of Tallahassee is the Assistant Director of the Florida Commission on the Status of Women (FCSW) which is administratively housed in the Office of the Attorney General. The FCSW recognizes and supports women of all ages as they strive to achieve their fullest potential. Michele has more than 32 years of service within state government. Michele has served on the Board of Directors for the National Association of Commissions for Women since 2012 and currently holds the office of Treasurer. She earned her designation as a Certified Public Manager from Florida State University in 1993. She is deeply involved in her church and various community activities. Michele & her husband James of 39 years, have one son Mitchell, two daughters Aleah & Selah, as well as 5 grandchildren (Ember, Sydney, Shelby, Rylan & Cheyanne). In addition, they are anticipating the arrival of their 6th grandchild in 2016.

Rethink. Regain. Recharge: Get Back to your Authentic Self

Linda Rendleman, CEO and Co-Founder, Women Like Us Foundation

Linda Rendleman, MS, is the CEO and Co-founder of Women Like Us Foundation. It’s mission is to bring together those of like mind and spirit who want to make the world a better place by lifting up the work of women around the world. The foundation supports women’s charitable leadership through awareness, humanitarian travel and granting funds. The foundation is named after her book series, Women Like Us, which offers real stories of outstanding women and strategies for living your best life. Linda is an award winning speaker and author and speaks to groups on topics of empowerment. Currently, she is the Executive Producer of the upcoming documentary- Women Like Us. Three Journeys. One Mission. To Change the World. She is a past Indiana Commission for Women Torchbearer Award Winner.

Tuesday, July 21, 2015 | 2:15-3:30 PM

Keeping Girls Safe on the Internet

Special Agent Don Whitehead, Federal Bureau of Investigation

Don Whitehead is a 35-year veteran of law enforcement. He joined the Kokomo Police Department in 1984 where he served for 27 years as a patrol officer, Specialist, Sergeant in patrol and moved to Criminal Investigations in 1995 where he was later promoted to Lieutenant and commanded the Crimes Against Persons Unit. In 2008 he moved to the newly created Computer Forensics Lab where the department became one of the first its size to conduct computer forensics. Over half of his career was spent investigating crimes against children and conducting undercover investigations on the internet involving the exploitation of children. Prior to his retirement in 2012, he was added to the FBI’s Child Exploitation Task Force in Indianapolis. He currently serves as Investigator to Howard County Prosecutor Mark McCann and also continues as a Task Force Officer on the FBI’s Child Exploitation Task Force.
Breakout Session Speakers

Service Women, Military Service and Family Life

Christy Collins, Graduate Researcher, Military Family Research Institute, Purdue University

Christy Collins is a graduate researcher at the Military Family Research Institute at Purdue University, and a doctoral candidate in Human Development and Family Studies at Purdue, studying the relationships between work and family with a focus on women’s work and family experiences. Her current research addresses how at-home partners of military members balance work and family during deployment. She has worked in Colorado State Extension helping to facilitate the transfer of research on family life to state residents. She has a Masters in Marriage and Family Therapy from Colorado State University with clinical experience working with couples, families, at-risk youth, and domestic violence survivors.

Kenona Southwell, Graduate Researcher, Military Family Research Institute, Purdue University

Kenona Southwell is a graduate researcher at the Military Family Research Institute at Purdue University, and a doctoral candidate in Human Development and Family Studies. Kenona developed an interest in military family life while pursuing her Bachelor’s degree in Lawton Oklahoma, near Fort Sill, an Army installation. Her research at Purdue focuses primarily on relationships between work and family life, specifically the influence of military service on female service members’ marital relationships. Kenona’s research interests also include family caregiving, and the use of support services. In the future, she plans to understand strategies service women and their spouses can use to maintain relationships despite the demands of women’s military service.

Wednesday, July 22, 2015 | 9:40-10:55 AM

Using Social Media to Strengthen Your Mission

Sarah Lacey, Director of Partnerships, Geofeedia

Sarah Lacey was named as one of the “10 Influential Women in Tech” in Indiana by the Indy Star in 2014. People, technology, and driving business results are her passions. Sarah’s passion for technology started in 1998 while being a young entrepreneur. She designed, wrote the code, and launched the first website for her company. She realized then that technology was a game changer for even the landscape industry and understood the importance of digital marketing before there was a name for it. She has been creating, working for, or consulting startups for over 15 years. She helps large organizations behave like startups and startups behave like large organizations. She is founder of Linking Indy Women, an organization dedicated to inspiring women in business in Indiana. Sarah is also the Director of Channel Sales at Geofeedia, a location-based social media monitoring company.

Kola Olaosebikan, Owner, BetaMotivations

Born and raised in Nigeria, Kola Olaosebikan relocated to the United States out of a desire to make a difference. Over the years, she has been involved with orphan care initiatives in Uganda, Congo, Haiti, UAE, Nigeria, and Mexico. All by the grace of God and on a small personal budget. Kola’s work has been featured in books alongside bestselling author, Leo Babauta and her media appearances include highlights in Pace Setters Magazine, Pick the Brain, Celebrating Progress – Africa, and Brazen Careerist to mention a few. Outside of orphan care travels, Kola has consulted with Fortune 500 companies in Paris, New York, Sao Paulo, Dallas, and China. She has been privileged to work with clients and partners such as the Washington Post, the National Society for Leadership and Success, the American Management Association, the Center for Leadership Development and others. She is a former Ambassador of the Monster Diversity Leadership Program, a current Ambassador for the Global Orphan Project, a Summa Cum Laude graduate of Illinois Wesleyan University, and a Six Sigma Green Belt. More interestingly, one of her proudest accomplishments is that she has done her own finances and laundry since the age of 9.

Sara VonBargen, State and Local Client Success Manager, GovDelivery

Sara VonBargen is the State and Local Client Success Manager for GovDelivery. Sara has more than 9 years of experience working with public sector organizations to improve the way that government agencies connect with their audiences. Sara leads a team of digital engagement experts and oversees relationships with GovDelivery’s 1000+ public sector partners to enable agencies to promote programs and services, increase public awareness, and improve citizen involvement through digital channels.
Creating Partnerships, Developing Relationships and Working with Stakeholders

Aaron Perri, Executive Director of Downtown South Bend, Inc.

Aaron Perri, Executive Director of Downtown South Bend, Inc. is a life-long resident of South Bend. A graduate of John Adams High School and the University of Notre Dame, Aaron earned his Undergraduate Degree in Arts & Letters and a Master’s of Business Administration. Prior to his position at DTSB, Aaron owned an audio/visual production company and worked as General Manager of Legends of Notre Dame where he directed daily operations of the restaurant, nightclub, and banquet facility. In 2008, Aaron founded “On the River”, a dynamic summer festival that annually attracts thousands of visitors to an authentic beach environment in downtown. The mission of this philanthropic and public-galvanizing event is to “transform the landscape of our community”. Aaron’s passion for charity is evident in his volunteer work with the Boys & Girls Club and Center for the Homeless. He also serves on numerous boards including the Century Center Board of Managers, Junior League Community Advisory Board, United Way, and Monroe Circle Community Center. Currently, Aaron is serving as Chair of the City of South Bend’s year-long Sesquicentennial celebration. His commitment to community and his leadership qualities have earned Aaron an induction into Michiana’s Forty Under 40 and the Indiana Governor’s Award for Tomorrow’s Leaders.

Brooke Thomas, Deputy Director, Greater Indianapolis Progress Committee

Brooke Thomas is a certified, professional planner with over 12 years of experience working in the field of community planning and development. She has served as a trusted advisor to multiple county and municipal governments. She has firsthand knowledge of and experience in land use planning, economic development, ordinance creation and administration, environmental planning, regional transportation planning, public involvement and outreach, grant administration, and site development plan review. She is the Deputy Director for the Greater Indianapolis Progress Committee (GIPC), a non-profit organization that convenes representatives from all sectors of the community to address the most significant issues of concern and areas for opportunity related to the progress of the City of Indianapolis. Prior to joining GIPC, Brooke was a Senior Planner for the Department of Metropolitan Development at the City of Indianapolis, and has served as a lead planner for the Indy Rezone project and co-project manager and lead planner for the Indy FastTrack Initiative. Previously, she served as a Project Manager and Planner at HNTB Corporation completing over 40 planning documents and related studies and assignments throughout the State of Indiana. Brooke holds a Bachelor of Urban Planning and Development from the College of Architecture and Planning at Ball State University, and has a minor in Sociology.

Engaging Girls in STEM, One Princess at a Time

Dr. Erin L. Albert, Director of Continuing Education, and Director of the Ribordy Center for Community Practice Pharmacy, Butler University College of Pharmacy and Health Sciences and Author, The Amazing Adventures of the Princesses from Planet STEM.

Dr. Erin L. Albert is an entrepreneur, writer, pharmacist, attorney, and associate professor. She is the founder of two companies (Pharm, LLC and Yuspie, LLC), and currently is the Director of Continuing Education, and Director of the Ribordy Center for Community Practice Pharmacy at Butler University College of Pharmacy and Health Sciences. A writer, she has published nine books, including one children’s book on getting girls engaged in STEM: The Amazing Adventures of the Princesses from Planet STEM. A first generation college graduate and STEM professional, she wanted to give back and encourage other girls to adventure into STEM careers. Erin earned a BS in Pharmacy from Butler University, a MBA in Marketing from Concordia University Wisconsin, a Doctor of Pharmacy (PharmD) from Shenandoah University, and a JD from the Indiana University Robert H. McKinney School of Law, with a concentration in healthcare law. She lives in the Midwest.

Wednesday, July 22, 2015 | 11:10-12:25 PM
Different Funding Models for Sustaining Commissions for Women

Susan K. Garrison, *pro bono* Executive Director of The Center Foundation (TCF); President and Founder of Friends of the Delaware County Women's Commission

Susan K. Garrison is the *pro bono* Executive Director of The Center Foundation (TCF), with a private law practice in estates and nonprofits. She is also President of Friends of the Delaware County Women's Commission which she co-founded in 1990. Garrison started TCF and created WomenCare®, a holistic mentoring program matching volunteer mentors with women in transition in 1996. In 2001 TCF started a mentoring program for teen parents which for the last ten years has achieved a 100% graduation rate for its seniors. Garrison was a member of the Delaware County Women's Commission from 1989 to 1992, Co-Chair of its Projects on Adolescent Pregnancy and Child Support Enforcement; and chaired Women's History Month. While on the Pennsylvania Commission for Women (PCW) from 1996 to 2002 she was elected a Director and Treasurer of the National Association of Commissions for Women (NACW) and is currently an appointed Associate Director. Garrison earned her J.D. and LL.M. in Taxation at Villanova Law School. She has over 30 years of experience representing local and national non-profits, has worked as a career counselor and served three times as a WomenCare® mentor. She does consulting and speaking on mentoring, and helped produce a manual for PCW on establishing mentoring programs. Garrison earned a Nonprofit Executive Leadership Certificate from Bryn Mawr College’s Graduate School of Social Work and Social Research. Besides her work on mentoring, Garrison has done national and regional research on women’s commissions.

Phyllis Gordon, Commissioner, Contra Costa County Women's Commission

Phyllis Gordon has served on the Contra Costa County Women’s Commission since 1994. She came to Commission because of her passion for Women’s causes…in particular issues surrounding all forms of violence against women. Over the years that passion has become more encompassing to include issues around women’s equality in all forms of life including home, workplace, health, and pay equity etc. Some of her accomplishments include: Served as Chair, Vice Chair of the Commission and is current Membership Chair and the Chair of the 2016 County Hall of Fame. She has also chaired several other Commission Committees; Founding member of the Contra Costa County Women’s Hall of Fame; Northern California Representative ACCW (Association of California Commissions for Women); Member Board of Directors, NACW (National Association of Commissions for Women) and currently sits on their Fundraising and Conference Planning Committees; Co-Chaired the NACW Conference 2013; President of the Friends of the Commission (a 501C3 Non-Profit) which is the fiscal agent for the Contra Costa County Women’s Commission.

Designing a Legislative Day

Tara Martinez, Executive Director, West Virginia Women’s Commission

As the executive director of the West Virginia Women's Commission, Martinez is in the business of empowering women – lifting them up through advocacy, education and research. She keeps her personal politics private because she wants all women to feel safe talking to her. She moved to West Virginia, to a small town an hour outside Charleston, as a child. Her family was one of two Mexican-American households in the area. There was only one other minority face in her school: an African-American boy from Kenya.

Special Thanks to the Board of Commissioners of the Indiana Commission for Women

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Wednesday, July 22, 2015

Patricia Wachtel, President and CEO of Girls Inc. of Greater Indianapolis

Patricia Wachtel is President and CEO of Girls Inc. of Greater Indianapolis and has led the organization through transition from a club-based operation to a collaborative outreach model of program delivery that has dramatically increased service to girls. With the help of 300 volunteers, Girls Inc. of Greater Indianapolis provided 7,500 inspiring and empowering program opportunities for 3,900 girls during 2014. Programs were hosted by 97 community partners including 80 schools. In the past three years, Girls Inc. of Greater Indianapolis has consistently been one of the top three affiliates of its national organization based on the number of girls served. Pat previously had a 28-year career in commercial banking and corporate philanthropy. She has chaired and served on numerous community boards of directors. Most recently, Pat was a member of the Steering Committee of the United Way Agency Executive Council. She served as the Council Chair and as a member of the UWCI Board of Directors. Pat holds a B. S. in Business Administration from Butler University and an M.B.A. from Indiana University. Under Pat’s leadership, Girls Inc. of Greater Indianapolis has won two Indiana Achievement Awards for efficiency and effectiveness, most recently in September 2011. Pat was also honored with an IBJ Women of Influence Award in November 2011 and a Torchbearer Award from the Indiana Commission for Women in 2009. In June 2014, Pat was surprised with a Trailblazer Award from the Central Indiana Realtist Association for her previous work in housing and community development.

Mentoring Fundamentals for Protégés
Alison Martin-Books, for bio, see pg. 22

Leadership Development
Alyssia Coates, Ph.D, for bio, see pg. 23

Reputation Safety
Jennifer Gabou, Co-Owner, Open Gym Indy

A Kansas native and former standout student-athlete, Jennifer Gabou is a proud IMG Sports Academy Alumni and University of Florida graduate. While at UF, she was the #1 Ranked NCAA Division I Singles player in the country, NCAA Team Champion, Four-time All-American, First Team ESPN The Magazine, Finalist for the Honda Award and recipient of the Arthur Ashe Jr., Sports Scholar, and SEC Good Works awards. As a member of TEAM USA, Gabou represented the United States in over 14 countries. Post graduation she competed professionally on the WTA Tour before being named Associate Head Coach at Wichita State University. At 23, she was the youngest Division I head coach in the nation taking the helms at Florida Gulf Coast University. During her five years at FGCU she was appointed to serve on various boards and committees including being named the ITA Southeast Region Chair, Gender Equity and Title IX Standing committee member. While at FGCU, her teams received many accolades and recognition for their community work from United Way, USA Today, and IMPACT For Kids. She created and co-founded “Spring Bling” a one night red carpet event for children with life threatening illnesses, which is currently celebrating it’s 6th year in Southwest Florida. Last February, Gabou’s debut novel “Division I” was released spotlighting issues that effect female collegiate athletes. “Division I” was featured on ESPN The Radio, reviewed by “The Kansas City Star,” and is recommended Syllabi reading at various institutions across the country. Currently, Gabou is co-owner of “OPEN GYM,” the fastest growing fitness concierge in the nation based out of Fishers, IN. She is a wife and mother of 2 young boys, age 3 years and 1 year old, and finds her greatest joy in assisting people reach their full potential. Ladies and gentlemen please welcome Jennifer Gabou.
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